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*Sup*

**THE PARADE  
OF MODERN**

**Roses**

**AND  
PERENNIALS**

SPRING  
**1942**

**Jackson & Perkins Co.**

NEWARK, NEW YORK STATE — *The Rose Capital of America*

*World's  
Largest  
Rose  
Growers*



# Most Sensational Climbing Rose Ever Introduced . .

Dr. J. H. Nicolas

# Everblooming

## Dr. J. H. Nicolas

(Plant Patent No. 457)

*Here is the outstanding new Pillar or Climbing Rose that created such a sensation all over America even in its first year (1941). Modern, large-flowered, very double, fragrant, everblooming—a gorgeous display even in a small garden!*

Sets a new standard of beauty wherever intermediate height and glorious color are needed—beautiful deep rose-pink blooms and rich dark green foliage. Especially attractive on posts or pillars, alone or among shrubs; with "fanned" branches on pergolas or lattices; or trained along fences.

*We were sorry the great demand completely exhausted our supply of plants very early last spring. This year we have more, but urge you to order early and be sure of your plants.*



*The exquisite blooms grow 5 to 6 in. across*

THE ideal of a lifetime! Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers so like the finest Hybrid Tea Roses—and most of all, with the everblooming performance of Dr. J. H. Nicolas. Many first-year plants bloomed persistently all last season! As soon as the first flowers fade, new shoots appear—all summer you will revel in the abundance of bloom.

For years Dr. J. H. Nicolas, the world-renowned hybridist, author and rose expert, had set for his ideal a race of everblooming Climbing Roses with large double blooms like the Hybrid Teas. Six years ago he made the cross that resulted in this marvelous flower—the triumph he did not live to see fulfilled but which now bears his name.

*Everblooming*... immediately after first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again, all summer and fall.

*Immense*... fully double, entrancing deep rose-pink flowers, unbelievably large, 5 to 6 in. across, with 50 fine-textured petals; as magnificent as Hybrid Teas.

*Fragrance*... rich, lovely and enduring.

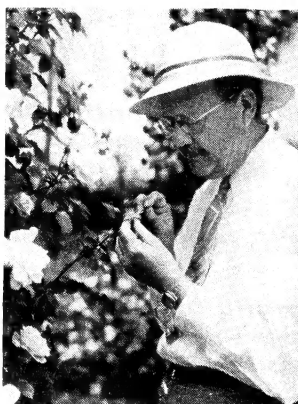
*Clusters*... three or four perfect blooms to each long, strong stem.

*Long-lasting*... the first flowers remain alluringly attractive till even the last one of the cluster is open full.

*Hardiness*... extremely hardy in all sections of the country.

*Pillar*... very vigorous, grows 8 to 10 ft. tall. Luxuriant dark green foliage, very resistant to ordinary Rose ills.

**\$1.50 each; 3 for \$3.75; 12 for \$15.**



Dr. Nicolas was the head of the J. & P. Department of Plant Research until his death in 1937 when he was succeeded by Eugene S. Boerner, who worked with him and under whose direction and inspiration this work has grown to be the largest of Rose-hybridizing operations in all the world. Sharing the ideals of Dr. Nicolas, he and everyone here at J. & P. treasured this outstanding Rose, gave it the most careful observation and propagation to make it ready for the gardens of America.

*In the Jackson & Perkins Gardens at the Rose Capital of America is the Nicolas quadrangle, with this planting of the Roses he created surrounding the Sun-Dial which has been erected there in his memory.*



*In this photograph, Dr. Nicolas was doing the work he loved most. Even as this picture was taken he may have been making the cross that resulted in this Rose, or the spectacular new King Midas (see back cover).*

## Creations of Dr. Nicolas

### MODERN CLIMBERS GROUP #131

Dr. Nicolas was so universally beloved by all who love Roses, we are sure you will take special pleasure in the sentiment of planting his great masterpieces in Climbing Roses, as well as in the enjoyment of these magnificent blooms. So, at a special price, here are **Dr. J. H. Nicolas, June Morn** (see p. 28), and the new **King Midas** (see back cover).

**3 Plants 1 of each** (value \$4.50) for only **\$3.75**



# The PARADE OF MODERN Roses

BETWEEN June 15 and July 5 over 100,000 admirers of Roses joined in the 10th annual pilgrimage to the Rose Capital of America for the Festival of Roses—where they visited Newark's Jackson & Perkins' Test and Display Gardens to see and select their favorites in the Parade of Modern Roses.

Many had also seen J. & P. Modern Roses when they were the outstanding attraction in "Gardens on Parade" at the great New York World's Fair.

But now you are interested in the Roses and other flowers you will plant this spring. We know you will revel in the glorious, greatly improved Modern Roses in this book—Hybrid Teas, Floribundas, Modern Climbers, Tree Roses, etc.—and wish for you the pleasures so eloquently put into few words by the well-known garden writer and landscape architect, Henry L. Prée: "Rose growing is an amazing adventure, full of surprises, most of them pleasant, all of them instructive."

Year after year, the Parade of Modern Roses marches on. The fame of the J. & P. Test and Display Gardens and the hundreds of acres of growing fields surrounding the city have made Newark the mecca of Rosedom.

## Rose Capital of America



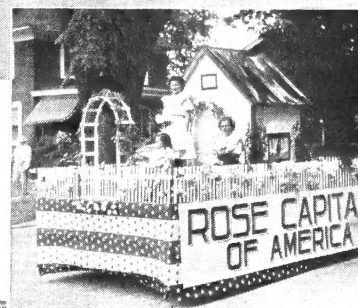
Leaders of the Federated Garden Clubs of New York State in Newark on Garden Club Day at the Festival of Roses. Left to right: Mrs. Harry Harkness, director 6th district; Mrs. Granville Greening, director 3rd dist.; Mrs. Charles O'Brien, sec. 8th dist.; Mrs. Clarence Rich, asst. director 8th dist.; Mrs. Walter Stearns, vice-pres.; Mrs. Brice Disque, president; Mrs. Clement Bowers, 3rd vice-pres.; Mrs. John Merrell, director 7th dist.; Mrs. Harry Gordon, director 5th dist.

The Men's Garden Clubs of America made a pilgrimage to Newark; here some of their Rosarians discuss a new Rose with Eugene S. Boerner, J. & P. hybridist. Left to right: W. F. Antemann, Jr., Albany; C. Eugene Pfister, Highland Park, Ill.; Harold E. Newman, Elmhurst, Ill.; Evan Evans, Cleveland, Ohio; Charles E. Lindner, New Castle, Pa.; and E. S. Boerner.



The Kiddies Karnival and Rose Parade at the 1941 Festival of Roses in Newark.

One of the prize-winning parade floats.



A pony cart from Rosedom in the Kiddies Parade. Over 600 children participated.



Mary Margaret McBride, famous author and radio commentator, came to the Festival and broadcast coast to coast direct from the Jackson & Perkins Rose Gardens.

Visitors in a corner of the J. & P. Gardens on Pan America Day at the Festival of Roses, June 24, 1941.



## Your Garden's Mission in 1942

IN ADDITION to the beauty and fragrance of the blooms and the satisfaction of seeing them grow large and exquisite and abundantly from the labor of your hands, there is some magic element like a "spiritual vitamin" in the close association with nature and the soil that gives new courage to face the problems of life, new vigor to meet the pressing tasks in a troubled world. What more heartening, more restful hours could you spend than those in the Rose Garden?

There is a tremendously increased interest in Roses and gardening, and as a part of your patriotic service to "keep the home fires burning"—we hope you will "keep your garden blooming."

Recently I received a letter from Dr. Adrian Taylor, head of the famous Clifton Springs Sanitarium, telling about their Rose Gardens. Dr. Taylor says that in times like these he can think of nothing better than to have all people planting Roses and caring for them. They encourage their patients to participate in caring for the Rose Gardens and consider the duties of gardening to be therapeutic agents of great value.

It is a pleasure to send you the Parade of Modern Roses and Perennials for 1942. May you have a fine garden!

*E. S. Boerner*  
President

**Jackson & Perkins Co.** World's Largest Rose Growers  
1 ROSE LANE, NEWARK, NEW YORK

## Fragrant Beauties

### GROUP #146

The Roses in the lovely garden on the front cover, all unsurpassed for your own plantings. The numbers below will identify the position of each: (1) Adoration, (2) Pearl S. Buck, (3) Hector Deane, (4) Rex Anderson, (5) Signora, (6) Rose Bampton.

6 Plants, 1 of each (value \$8.)... \$6.75

### PERGOLA PLANTING #148

To make your pergola as attractive as on the front cover—2 plants of (7) King Midas and 8 plants of (8) Floribunda Snowbank.

10 Plants (value \$9.80) for... \$7.45



# World's Largest Rose Growers

HERE at Newark, in the rigorous climate of northern New York State, over 2,500 acres are devoted to the Jackson & Perkins plantings, and the world's largest Rose-hybridizing operations are maintained. Under the direction of Eugene S. Boerner, thousands of new seedlings are produced every year. Our standards are so exacting that only about one out of every fifteen hundred or two thousand eventually finds a place among our worthy new Roses.

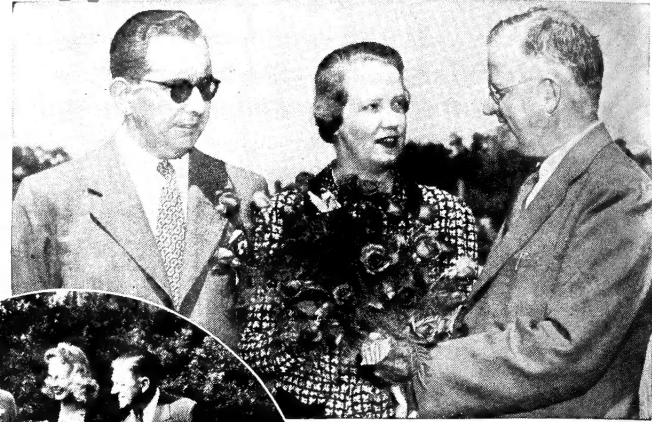
Visitors to our fields last summer saw the great carpet of color as the plants we shall send you this spring bloomed gloriously, gaining rugged vigor and storing up abundant energy to be even more beautiful in your garden.

In the J. & P. Test and Display Gardens there are over 20,000 Rose plants in over 3,000 varieties, with more than 500,000 blooms open at a time—all the Modern Roses already introduced and hundreds of new Roses for the future. It takes five years to prove and propagate a new Rose for the gardeners of America.

Jackson & Perkins Co. is also closely associated with the leading Rose hybridizers of other lands, with sole American rights for the new introductions of McGredy, Dickson, Gaujard, Aicardi, Pahissa and others. Just before the war in an extended personal

expedition to the important Rose nurseries of England, Ireland, Scotland, France, Germany, Holland, Belgium, Italy and Spain, Eugene S. Boerner brought back enough scions of their finest new seedlings to make possible new introductions for several years to come; the results of some later hybridizing have since been received by overseas air express.

Additional plantings of about 1,000 acres in our New Jersey nurseries and nearly 1,000 acres in the J. & P. California nurseries are required to properly serve the increasing demand for Modern Roses and nursery stock.



Senor and Senora Mario Rodriguez of the Chilean Embassy with Charles H. Perkins, dedicating Rose Pan America on Pan America Day at the Festival of Roses.



The lovely Gloria Stewart came and reigned as Queen of the Festival on Vox Pop Day, when Parks Johnson (left) and Wally Butterworth (right) broadcast from Newark.

Below is a scene from the northern California fields of Roses in the Pacific Nurseries of Jackson & Perkins Co.



A glimpse of one of the magnificent carpets of color in the Newark Rose fields of the Jackson & Perkins Nurseries.

## Festival of Roses for 1942

Yearly, in June, the annual Festival of Roses is proclaimed by the Mayor of Newark as a civic event, when the Jackson & Perkins Test and Display Gardens are at their height of first bloom. Special Days will again be observed.

If you request, you will be notified of the dates this June, and sent a road map showing the way—on Route 31, between Rochester and Syracuse; also NY Central RR., and Greyhound Bus.

You are cordially invited to come and see the Roses then, or any time from June to October.

## FLOWER SHOWS

When you attend the National Flower Show in Chicago's International Amphitheater, March 15 to 22, and the International Flower Show in New York City's Grand Central Palace, March 16 to 21, we hope to greet you at the J. & P. Rose Gardens there.

## ONLY ONE GRADE - The Finest

Every Rose Plant you receive from us bears the famed J. & P. waterproof label shown below, symbol of a select variety and our replacement guarantee. We guarantee our plants to be of the finest quality, full-stemmed with robust root systems, tested and proved by two years' growth in our own fields, true to name and class, sturdy and free from disease. All plants are carefully packed in modern containers to reach you in perfect condition.

Sixty-seven years of service and the J. & P. Guarantee are behind every plant that comes to you from Jackson & Perkins—read all about this dependability on page 46.

## SENT PREPAID

Everything in this book is delivered transportation prepaid, except Tree Roses (p. 20), Flowering Shrubs and Trees (p. 31) and Dwarf Apple Trees (3rd cover).

ORDER EARLY! The demand is exceeding all our expectations, so avoid disappointment by selecting soon.

COMPLETE INDEX on p. 48, and order blanks.



## Festival Favorites

### GROUP #149

Many ask us to select for them the peers in the Parade of Modern Roses. So, through our own observation and selection, the reports of our 120 testing stations from coast to coast and the popularity votes of thousands of visitors to the Festival of Roses, here is the outstanding dozen Modern Roses for you to plant in 1942. You and your friends will admire them as they grow in your garden. They will win prizes for you in the Rose and flower shows. Every one is shown in full color in this book.

**Pan America** (see next page)  
**Spun Gold**, limpid gold (p. 6)  
**Adoration**, salmon-pink (p. 14)  
**Dicksons Red** (p. 7)  
**McGredy's Sunset**, saffron flushed orange (p. 13)  
**Rose Bampton**, China red (p. 10)

**McGredy's Salmon** (p. 13)  
**Hector Deane**, deep pink (p. 12)  
**Flambeau**, glowing scarlet (p. 17)  
**Neville Chamberlain**, salmon and bronze (p. 10)  
**Saturnia**, cardinal-red (p. 9)  
**Rex Anderson**, white (p. 12)

12 Plants

1 of Each (value \$16.00) for

\$13.25



Here is a typical scene of the crowds in the J. & P. Test and Display Gardens during the Festival of Roses in picturesque Newark, the Rose Capital of America.



New for '42

in the  
**PARADE  
OF MODERN****Roses**

**M**ORE exquisite than ever! Here in these debutantes of Rosedom for 1942 we believe you will find realization of your fondest dreams for your Rose garden. Tested in our own gardens and growing fields in this rigorous climate, further proved in more than 100 stations from coast to coast, all of these Roses have been bred to be obviously superior—in hardiness, resistance to disease, form, fragrance, habit and abundance of bloom.

The emotions of nations may be spurred to bitterness and war, but between Rose hybridizers there is a bond of true fellowship nothing can shake. And so—personally selected by Eugene S. Boerner, rosarian and head of the J. & P. Dept. of Plant Research—we also present the highest achievements of leading hybridizers of other lands, each of which has passed every exacting test to merit the J. & P. tag—here continuing their expressions of mutual good will, not in the language of nations but in the language of Roses.

**HYBRID TEAS****PAN AMERICA**

(Plant Patent No. 437)

A leader among new Roses for 1942—compelling in its wealth of warm colors, particularly as the reddish orange buds unfold to show deep orange inside and these rich hues diffuse into beautiful tawny yellow with outside of petals darker gold; in the final stages, lovely light gold, darker outside. Christened Pan America during the Festival of Roses as a bow to good neighborliness and in respect for its gay color.

*Buds* . . . . . long-ovoid, very effective.

*Petals* . . . . . 30 substantial, velvety, airy petals.

*Fragrance* . . . sweet, Tea-like, alluring.

*Continuous* . . the tall, open plants produce their rich-hued blooms right from the first burst of June throughout the summer, with a rich epilogue of even deeper color in the fall. Hardy, vigorous, disease-resistant. Glossy green, plentiful foliage of medium size.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*Rosaleen Dunn*

**ROSALEEN DUNN**

(Plant Patent No. 483)

Whether or not you specialize in exhibition Roses, you'll want this latest offering from the House of McGredy! Extra large! Especially fragrant! Long, strong stems, ideal for cutting. Gorgeous, deep brick-red flower; interestingly shaped. Bound to be a winner in any flower show. Plants grow tall and slim; plant rather close for best effect.

*Color* . . . deep brick-red bud and flower.

*Blooms* . . exhibition—large, unique; unusually long stem.

*Foliage* . . dark-green; disease-resistant.

*Bush* . . . gracefully trim; excellent for the small garden.

\$1.50 each; 3 for \$3.75;  
12 for \$15.

*Pan America*

**J. G. SANDBERG**

A rich, clear yellow Hybrid Tea Rose neither rain nor sun affects—retains its exquisite bright coloring throughout entire life. Free-blooming Sandberg is always aglow. The pointed buds are a clear, brilliant yellow, opening slowly and gracefully into exquisite, mildly-fragrant, 4- to 5-in., high-centered flowers with 25 unusual, fluted petals—fine for cutting. Hardy, 2½-ft. plant. A connoisseur's plant that all will admire.

*Buds* . . . pointed; open deliberately. Long stems.

*Color* . . . everlastingly clear, rich yellow.

*Foliage* . . ample; clean; healthy.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*J. G. Sandberg*





© J. & P. CO.

*Spun Gold*

## LADY MANDEVILLE

(Plant Patent No. 461)

Still more laurels to the famed McGredys for this uniquely colored Modern Rose! Warm, rich yellow deeply touched with amber. Large, full, fragrant flowers; never lose their meticulous cup-like contour—every Rose a gem. Plants quite prolific from June into October.

*Flowers*.....35 thick, satiny petals; medium stems. Reddish-bronze ovoid buds.

*Plants*.....upright, 2 to 2½ ft.

*Hardy*.....vigorous; disease-resistant.

*Award*.....Certificate of Merit, National Rose Society.

\$1.50 each; 3 for \$3.75; 12 for \$15.



© J. & P. CO.

*Lady Mandeville*

# MORE New 42 Roses

HYBRID TEAS

## SPUN GOLD

(Plant Patent No. 495)

Lovely gold in an exquisite clear tone that inspired two horticulturists as far apart as New York and Chicago to write almost simultaneously and suggest this superb Ophelia-shaped Rose be named Spun Gold. When in full bloom, the bush is actually aglitter—a sight to delight every Rose enthusiast and one you will want to duplicate in your own garden. The perfectly-formed buds and medium-large flowers are borne abundantly on almost thornless stems—makes cutting easier, more enjoyable. A newcomer from McGredy, and a worthy addition to the unrivalled McGredy Irish Roses on pages 12 and 13. Fading in hot sun is so slight as to be practically unnoticeable.

*Bud*....pure limpid gold, ovoid in form, retaining its high center, perfect form, and exceptional coloring until full blown.

*Blooms*...fine, firm-textured, with 27 golden petals. Medium-large and generously full; grow in picturesque clusters, on almost thornless stems.

*Color*....inspiring spun gold on which the hot sun has little or no effect.

*Foliage*...ample; glossy; deep red when new, changing to rich green as it matures—interesting always.

*Habit*...a very prolific and continuous bloomer, and a distinct addition to any garden. 2 to 2½ ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## HOME SWEET HOME

A Rose for the lovers of very large, full blooms. So fragrant the flowers are literally drenched with the sweetness of the old-fashioned June Roses. This lovely Rose will take many back to the days of grandmother's garden. Remember that real Rose perfume?

*Color*...delightfully clear, fresh, glowing pink, with the edge of each petal shimmering silvery-pink. The color holds till the last petal drops.

*Blooms*...large, long-lasting, in great profusion all season. Strong, stiff, medium-long stems; few thorns.

*Plant*...clean foliage—bronzed when new; dark green at maturity. 20 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.



© J. & P. CO.

*Home Sweet Home*

## Prize-Winners

"... have been getting some exhibition Roses, with gardenia-like foliage from your plants. Mrs. S. entered four different colors in local Garden Club contest, under state-wide judges—3 Firsts—1 Second; the latter an Eclipse, with flawless bloom but top leaf nicked; entered only to make good on yellow. Not bad for a novice! This proves the quality of the plants you ship."

A. H. S., Connecticut

## They Can Take It

"I am sending an order for more J. & P. Roses. I have tried many others but they can't stand the hot, dry and windy weather we have here. . . . The J. & P. Roses I ordered last Spring have come through in fine shape . . . they can take it."

J. T. T., Oklahoma

## HEART'S DESIRE

(Plant Patent applied for)

Heart's Desire is an All-America selection for 1942—dark red with a pleasing fragrance. The interesting long buds are deep red and most attractive. Height 3 ft. The supply of plants is very limited.

\$1.50 each; 3 for \$3.75



The trylon and perisphere and this glimpse of the Jackson & Perkins Rose Gardens will remind many of their visit to "Gardens on Parade" at the Fair. The 8,000 plants remain as a permanent part of the New York City Park System, in Flushing Meadow Park.

# The "World's Fair-est"

## The 12 Most Spectacular Roses at the great New York World's Fair where the 1941 Roses were introduced

These were the Roses admired most in "Gardens on Parade"—they won highest rank in the popularity votes of more than 100,000 visitors there, and they are favorites of J. & P. customers from coast to coast. In your garden, as in theirs, they will be favorites for years to come. All are shown in full color on the next few pages. Except for the new group on p. 4, this is about the finest collection of J. & P. Modern Roses you could possibly select—at a real saving, too. One plant of each of the following:

**Adoration**, salmon-pink  
**Satan**, glowing, velvety carmine  
**McGredy's Salmon**  
**Mme. Jean Gaujard**, yellow and orange,  
 carmine-pink on reverse  
**Pearl S. Buck**, gold tinged apricot  
**Eternal Youth**, clearest pink

**Saturnia**, cardinal-red touched salmon  
**Dicksons Red**, scarlet-red  
**Countess Vandal**, coppery pink  
**Hector Deane**, crimson  
**McGredy's Sunset**, saffron, orange-scarlet  
**White Briarcliff**, lovely white

**GROUP #50A All 12 Plants, 1 of each \$12.25**  
 (value \$14.75) for only . . . . .

**GROUP #50D 24 Plants, 2 of each \$24.50**  
 Double Lot (value \$29.50) for

### HYBRID TEAS

for 1942

Rose d'Or



© J. & P. CO.

### ROSE D'OR

(Plant Patent No. 482)

Thrillingly bedecked in pure gold—shimmering, intense, radiant—the hybridist's dream of perfection. Distinctive for depth, contour, and *permanence of color*. A glorious, unfading yellow. From Gaujard; an accentuated form of the pure Souvenir de Claudius Pernet with a touch of red to deepen the color. Slight fragrance.

**Bud** . . . pointed; long neck; fine sepals.

**Flower** . . . medium large (about 5 in.), slightly cupped; 20 to 25 large stiff-textured petals; holds its intense yellow even in August sun. Continuous bloom.

**Foliage** . . . profuse; medium dark green, shiny.

**Habit** . . . very hardy, vigorous, resistant to disease. Upright, free growth. 3½ ft.

**Awarded** . First Cert., Colle Oppio, Italy, 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.

The Red Rose that Won the All-America Award for both 1940 and 1941

Dicksons Red



© J. & P. CO.

### DICKSONS RED

(Plant Patent No. 376)

This glowing scarlet-red Rose from the Emerald Isle "has everything"—flashing color; large, beautifully cupped, high-centered form; rich fragrance; early, abundant, continuous bloom; resistance to heat; strong, sturdy bush; clear, healthy foliage. Thousands "raved about" Dicksons Red at the World's Fair and in the gardens of Rose-lovers who grew it last year. A rose so lovely, so rugged, so able to stand the hottest sun with color undimmed—so completely satisfying it will be outstanding for years to come.

**Hardy** . . . thrives in hottest summer and blooms unceasingly, one of the first in spring. The color holds; does not blue.

**Plant** . . . well-formed, about 2 ft. tall. Foliage is both abundant and fresh-looking at all times.

**Fragrance** . . . abundant, rich, mellow.

**Awards** . . . Gold Medal of the National Rose Society of England; Clay Cup for Fragrance. First Award for Hybrid Teas, All-America Rose Selections 1940; a winner again in 1941.

\$1. each; 3 for \$2.50; 12 for \$10.



# Connoisseurs CORNER

HERE is a page of real "finds" for the Rose enthusiast who likes to try new varieties—who wants Roses that are "different." Our scouts have sought out the worthwhile and unusual, many especially prized in Europe but heretofore practically impossible to get in America. Each a thrilling experience—each bearing exquisite Roses in pleasing abundance. Healthy, hardy Hybrid Teas each of which has some specially appealing characteristic of its own, bringing new interest to your garden and unusual flower-show blooms and bouquets. For adventure in your 1942 Rose Garden, select generously from this page.

After the titles, you will find our Garden Number to aid all who have visited our gardens or test plantings throughout the country to identify their favorites.

Prince  
Bernhard

## PRINCE BERNHARD #2503

Long, pointed buds; long stems. Large, peony-shaped very fragrant flowers. Deep, unfading carmine-red, flushed bloom-red and strawberry-red. Dark, glossy green foliage. Very vigorous.  $3\frac{1}{2}$  to 4 ft. A 1937 three-medal winner from Van Rossem. \$1. each; 3 for \$2.50

## PEDRALBES #1486

A lovely, interesting Camprubi Rose from Spain with large clusters of unusual cream-colored, semi-double, appealingly informal blooms, changing to pure white. At no stage do the flowers lose their interest. Graceful, vigorous, prolific. 3 ft. \$1. each; 3 for \$2.50



© J. & P. CO.

## CITRON #2290

A priceless gem, indeed! Fragrant, unfading lemon-yellow Gaujard Hybrid—a descendant of the old Claudius Pernet but quite like Golden Main in color. Medium size; cupped; free-blooming. 18 to 24 in. tall; rather light growth. \$1.50 each; 3 for \$3.75

## MAGIC RED (P. R. R.)

#2569

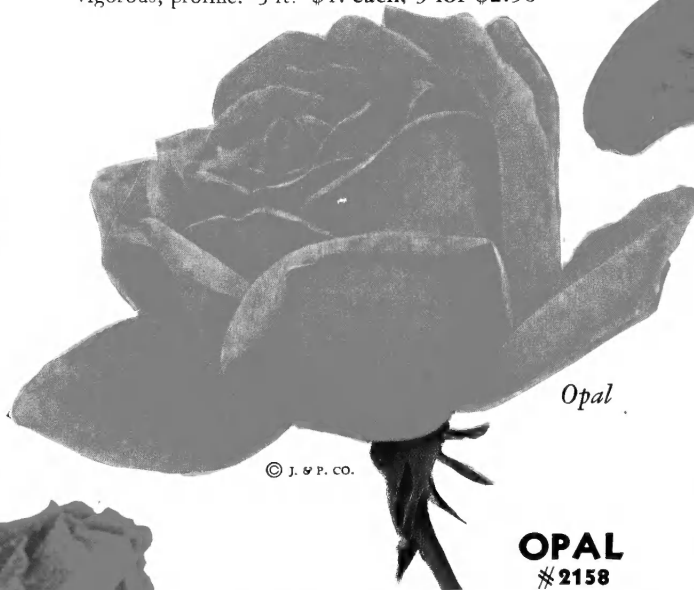
If you admire the old-fashioned, fully double Roses, you'll zealously treasure Kordes' Magic Red. Does well anywhere—holds color for days, even in hottest weather. 5-in. flowers in clusters of four or five; long stems. Disease-resistant, dark green foliage. Keeps particularly well as a cut-flower.  $2\frac{1}{2}$  ft. \$1.50 each; 3 for \$3.75

## ELITE #2336

A Tantau seedling of President Hoover—hardy, tall; free-blooming. Long-stemmed, fragrant,  $4\frac{1}{2}$ -in. flowers of salmon-pink with yellowish blend open slowly. Long-pointed buds—deep coral; almost orange. Light green foliage.  $3\frac{1}{2}$  ft. Silver Medal Certificate, A. R. S., 1939. \$1. each; 3 for \$2.50

## LILETTE MALLERIN IMPROVED #1992

Intriguing to the connoisseur of fine, fragrant Roses! The title, of course, tells its source. Unsurpassed for shapeliness and delicacy of pastel coloring. Buds soft chamois-yellow. Open flower mauve-red inside; chamois-yellow outside. Low-growing, strong bush, 2 to  $2\frac{1}{2}$  ft.; dark green foliage. \$1.50 each; 3 for \$3.75



Opal

## OPAL #2158

The  $5\frac{1}{2}$ -in., peony-shaped flowers are very fragrant. Pointed, warm orange-pink buds; salmon-color blooms softening to opal. Long stems; medium-green foliage.  $3\frac{1}{2}$  ft. tall. Of Gaujard strain; especially hardy and vigorous in second year. Certificate of Merit, A. R. S., 1939. \$1. each; 3 for \$2.50

## MME. VIRGILIO PIROLA

(P. R. R.) #2790

Gold Medal Winner of 1939 at the Bagatelle Gardens of Paris! A marvelous cherry-red Rose by Lens of Belgium—similar in shape to its parent, Etoile de Hollande; never blues. Fragrant. 24-in., bushy plant; abundant foliage. \$1.50 each; 3 for \$3.75

## Connoisseurs' Gems #144

For the six most unusual Roses you could add to your Hybrid Tea plantings in 1942:

Neige Parfum, Daily Herald, Poinsettia, Magic Red, Mme. Virgilio Pirola (P. R. R.), Lilette Mallerin Improved.

6 Plants, 1 of each  
(value \$8.50) . . . . . \$7.

## Connoisseurs' Group #145

Neige Parfum, Daily Herald, Poinsettia, Prince Bernhard, Pedralbes, Opal, Mme. Virgilio Pirola, Magic Red, Elite, Lilette Mallerin Improved, Citron.

1 each of all 11 Roses on  
this page (value \$14.) . . . \$11.75

## NEIGE PARFUM #2554

For fullest appreciation of a fragrant white Rose, let your choice be Mallerin's Neige Parfum. Its purity of color has the much-desired addition of refreshingly delicate but extremely copious lemon verbena fragrance. In early bud, Neige Parfum has slightest tinge of cream, then delicate lemon as long ovoid bud unfolds. In full bloom, a beautiful peony form. Healthy, dark green foliage. 2 to  $2\frac{1}{2}$  ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## DAILY HERALD #2930

Always interesting! Exquisitely colorful! Ever-changing, 4- to 5-in., well-cupped flowers open a buff-orange tone, with center gradually tinting reddish-orange; pale orange-yellow when open full. Healthy, fine-growing; disease-resistant, dark green foliage. 2 to  $2\frac{1}{2}$  ft. An English creation from Robinson of Nottingham everyone will admire.

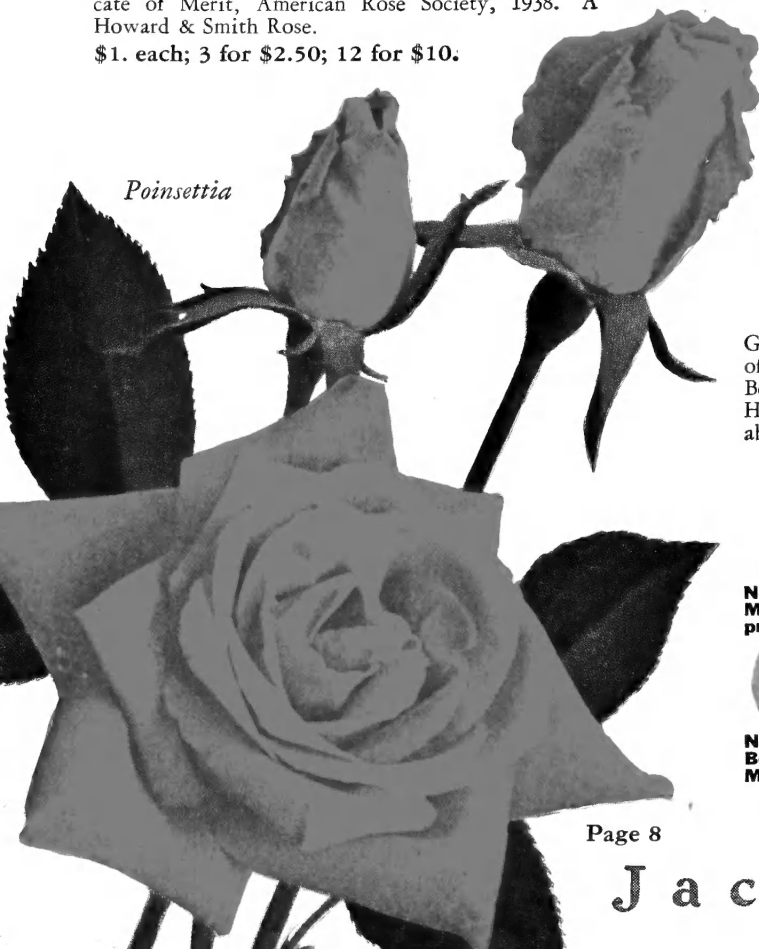
\$1.50 each; 3 for \$3.75

## POINSETTIA

Have the brilliance, the glowing fire-red of the poinsettia in your summer garden! This vigorous Rose, so appropriately named, brings it to you, and also furnishes bounteous bouquets. Long, pointed buds ideally formed; fine for cutting. Magnificent. Certificate of Merit, American Rose Society, 1938. A Howard & Smith Rose.

\$1. each; 3 for \$2.50; 12 for \$10.

Poinsettia





# THE PARADE OF MODERN *Roses*

ARE the Modern Roses really better than the older kinds? Emphatically yes! Every one has bred into it every possible improvement in color, fragrance, size, shape, hardiness, resistance to disease, habit, foliage, etc. They are patented for your protection; you always receive genuine, true-to-name plants of first quality.

There are thrills in growing Modern Roses no commoner varieties can give. They will keep your garden a place of beauty and fragrance long after the older kinds have lost favor. All are rugged, hardy stock requiring a minimum of care and cultivation. Of all Roses, they are most admired. *All are Everblooming.*

## HYBRID TEAS

### PEARL S. BUCK

(Plant Patent No. 423)

Famous, like the distinguished author and Pulitzer Prize Winner, Pearl S. Buck, for whom it was named at the never-to-be-forgotten World's Fair. Gardeners everywhere give it a choice spot in their gardens—it occupied a favored plot in the 1940 "Parade of Modern Roses" at the World's Fair, too, because of its exceptional exhibition traits. Exquisitely beautiful—very similar to Sunburst, except the petals are stiffer and of better, more lasting color. Surpassing fragrance, hardiness, and firmness of color are the outstanding features distinguishing this much-acclaimed Rose with its interesting gradations of tone as the flowers open. From the time the pink-edged, deep yellow buds appear until the fall when the blossoms deepen to purest gold, the Pearl S. Buck is most picturesque—the upright close growth and clean, deep green foliage alone is a delight to the eye. No wonder this unusual Rose, developed by the eminent Kordes, is universally favored.

*Buds* . . . interestingly formed, becomingly pointed, a glowing orange hue, softening as they open to a deep yellow tinged with apricot. Pinkish edges.

*Characteristics* . . . double flowers, high-centered, about 4½ in. size, with stiff-textured petals.

*Stems* . . . long, fine for cutting.

*Foliage* . . . elegant, ample foliage, firm and clean, deep green in tone.

*Plant* . . . upright, tall, close growth. About 2½ ft.

*Fragrance* . . . rich and lovely with a lingering quality that adds immeasurably to its appeal.

*Prolific* . . . very generous and free-blooming.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*Saturnia*



© J. & P. CO.

### SATURNIA

(Plant Patent No. 349)

Glorious, with 20 flame-wrought petals casting their spell of enchantment. Cardinal-red with salmon-yellow and copper on the reverse of its pretty petals, creating a warmth of tone difficult to describe—still more difficult to forget. Universally enjoyed at the World's Fair for its rich fragrance.

*Fragrance* . . . pronounced, fascinating.

*Plant* . . . symmetrical, average height; fine cutting stems.

*Foliage* . . . shiny dark green.

*Awarded* . . . Gold Medal, Colle Oppio Gardens, Italy.

\$1. each; 3 for \$2.50; 12 for \$10.

*Pearl S. Buck*



© J. & P. CO.

### SATAN

(Plant Patent No. 379)

Swarthy, glowing velvety carmine; in the recesses the color deepens to a darker red. The long-lasting blooms are fascinating in form, high centered, with ample petals. At the World's Fair Rose Garden it grew to about 3 ft. and was very much admired. This is a Rose which came to us from Pahissa in San Feliu, near Barcelona, Spain.

*Blooms* . . . high-centered, with many petals, the color deepening towards center. Long-lasting.

*Fragrance* . . . rich, heavy, exotic.

*Foliage* . . . dark green and somewhat crinkled—very effective and attractive in itself.

*Plant* . . . bushy, strong-growing—about 24 in. tall. Easy to care for.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

*Satan*

© J. & P. CO.



World's Largest Rose Growers

# THE PARADE OF

Miss America

## ROSE BAMPTON

(Plant Patent No. 425)

Rose Bampton brings to Rosedom a new shade of red, outstanding in its distinctiveness. The scintillating hue retains its depth throughout the long life of the blooms, approaching the spectrum red on color charts. In early spring occasionally there are two-tone variations between the outer and inner petals; during the summer the entire flowers are intense red and remain so till frost. The charming petals reflex slightly as they open and the full flower resembles a camellia.

*Buds* . . . alluring, Ophelia-shaped, rich carmine, developing into China-red as the petals unfold. They always open, during all seasons of the year.

*Blooms* . . . 5½ in., very double, slow in opening, hold a long time. 50 or more firm, well-spaced petals, camellia-like. Even though opening to massive size, the flowers never "ball." Prolific.

*Brilliant* . . . China-red. The sun heightens the red effect.

*Fragrance* . . . delightful old Rose perfume.

*Plant* . . . strong, healthy, vigorous, of medium height. Very hardy; disease-resistant.

*Foliage* . . . rich dark green, and bountiful—covers bush completely.

*Award* . . . First Class Certificate, Royal Dutch Horticultural Society.

**\$1.50 each; 3 for \$3.75; 12 for \$15.**



© J. & P. CO.

## MISS AMERICA

(Plant Patent No. 264)

A milk-and-honey Rose characterized by delicate flesh tints touched with salmon and gold. The flowers are very large, with an average of 65 petals—growing singly on long stems. Fine exhibition blooms.

*Vigorous* . . . fine, healthy foliage with excellent resistance to disease—extreme hardiness. 24 to 30 in. high.

*Fragrance* . . . very pronounced.

*Noted for* . . . persistence of abundant bloom.

*Honored* . . . First Certificate of Merit, Colle Oppio, Italy; Certificate of Merit, A.R.S., 1938.

**\$1. each; 3 for \$2.50; 12 for \$10.**

Ronsard

© J. & P. CO.

## RONSARD

(Plant Patent No. 284)

This most striking, full Rose is the clearest of the bi-colors—startling in its play of color. Early and very prolific, you can enjoy its rare beauty to the utmost. Intriguing golden buds, disclosing a superlative scarlet on the inside—an amazing combination that persists throughout the life of the blooms. And the color holds well in the sun.

*History* . . . a mixture of Rugosa and Austrian Copper blood makes these plants unusually hardy.

*Fragrant* . . . extremely so—you'll like it.

*Plant* . . . bushy—18 to 24 in. tall.

*Desirable* . . . for spectacular bedding effects and bouquets.

*Flowers* . . . large—long lasting.

*Color* . . . vibrant, scarlet tones on inside of petals, a spectacular contrast to glowing gold outside.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50**



## NEVILLE CHAMBERLAIN

(Plant Patent No. 428)

The graceful, slender buds are one of the most appealing characteristics of this exquisite new Rose from Belgium, named there when created by the accomplished Louis Lens. Instant popularity was won because of its vigorous growth and exquisite, long-stemmed flowers, which increase in size as season progresses.

*Habit* . . . tall, vigorous, hardy; bronzy green foliage; contrasting red shoots.

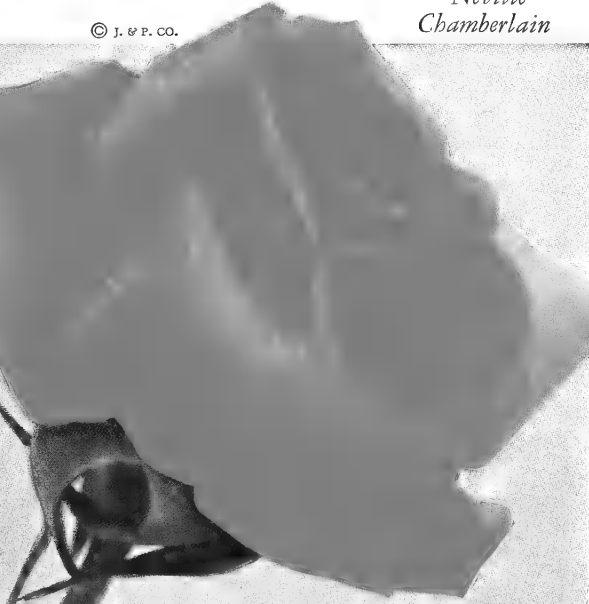
*Blooms* . . . high-centered, burnt-orange buds, unfolding beautifully, and gradually into exquisite 4-4½ in. blooms, freely borne on fine stems.

*Color* . . . salmon overlaid with rich bronze tones of its parent, Mrs. Sam McGredy; touch of orange at base.

**\$1.50 each; 3 for \$3.75; 12 for \$15.**

Neville  
Chamberlain

© J. & P. CO.

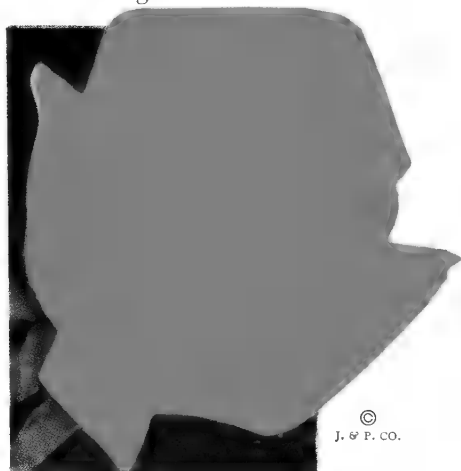


# MODERN

# Roses

## HYBRID TEAS

*Alice Harding*



© J. & P. CO.

### ALICE HARDING

(Plant Patent No. 202)

Molten gold, fashioned into a lovely, full-petaled flower. A wonderfully clear, clean color, sunfast in all sections. Heavy, rich foliage. Medium height. Named for Mrs. Edward Harding by the French National Horticultural Society. Gold Medal, A.R.S.

*Fragrance*...rich and stimulating.

*Prolific*...blooms abundantly.

\$1. each; 3 for \$2.50; 12 for \$10.

### WHITE BRIARCLIFF

(Plant Patent No. 108)

One of the daintiest and most delightful of all white Roses—grows gracefully, exquisite in flower arrangements. With the loveliness of a charming bride, this gorgeous Rose proudly displays its blooms—so coolly fragrant—so generously long-lived.

*Distinction*...both in bud and open flower, pure white. Blooms a week ahead of most.

*Prolific*...tremendous producer. Fully double. Ideal for cutting.

*Plant*...spreading, bushy, 2 to 3 ft.

*Prize of Honor*...and Gold Medal at International Exhibition, Paris. Silver-Gilt Medal, French N.H.S.

\$1. each; 3 for \$2.50; 12 for \$10.

*Alezane*

© J. & P. CO.

### COUNTESS VANDAL

(Plant Patent No. 38)

Queen of the Modern Roses, held by many to be the most artistic bloom in Rosedom. Unrivalled in the garden and in cut-flower arrangements, one of the hardest to beat in the Rose shows. A pioneer among patented Roses, originated by Leenders of Holland, whose vigorous strains are prized by all Rose-growers. Very long and graceful buds, opening slowly to beautiful, high-centered flowers. Exceptionally free from diseases—very easy to grow. No other Rose is more frequently entered in competition than Countess Vandal.

*Color*...coppery bronze and pink suffused with gold with reflex of silver.

*Exhibition*...artistic, fully double, outstanding blooms that win high honors in the shows—a favorite of the fanciers that does just as well in the home garden.

*Fragrant*...mellowing to winy richness as flower matures.

*Prolific*...awarded Gold Medal of the King of Spain, for profusion of bloom.

*Plant*...grows 24 to 30 in. high.

\$1. each; 3 for \$2.50; 12 for \$10.

*White Briarcliff*



© J. & P. CO.

### ALEZANE

(Plant Patent No. 116)

Toughest of all Hybrid Teas! Blooms 3 weeks earlier than most Roses. Enchanting in its unusual hues of color, and borne in great profusion. A Rose that defies the Masters to express its play of color on canvas.

*Buds*...urn-shaped—of a chestnut brown.

*Blooms*...double, cupped, opening to sorrel—then changing to rich apricot. Backs of petals sorrel-striped with yellow veins.

*Growth*...very vigorous, upright and branching.

*Distinctive*...so different it never fails to draw attention.

\$1. each; 3 for \$2.50; 12 for \$10.

*Crimson Glory*



### CRIMSON GLORY

(Plant Patent No. 105)

Big, interesting, well-formed blooms of deep, vivid crimson, held proudly high. Its fascinating fragrance makes Crimson Glory an instant favorite. Winner of many medals and honors.

*Fragrance*...refreshing and abundant.

*Buds*...large, urn-shaped, developing into full, well-formed blooms.

*Character*...very prolific.

\$1.25 each; 3 for \$3.15; 12 for \$12.50.



**A**LL over Rosedom, there's no finer name than McGredy. These fine old Irish nurseries, S. McGredy & Son, honor us with the exclusive testing and distributing of their new varieties in the U. S. Here are their finest recent creations—two more, new for 1942, are on pages 5 and 6.

## HECTOR DEANE

(Plant Patent No. 361)

Fragrance that perfumes a whole garden from even a single plant! No one who loves fragrance in a Rose can afford to omit Hector Deane. Long, pointed crimson buds with a suggestion of orange in the depths, the orange diffusing as it opens, leaving a clear circle of yellow at the heart. The flowers open strawberry-pink, informal and reflexed in an unusual manner, interesting and distinct. Ideal for cutting.

*Growth*...vigorous, almost rampant. Exceedingly liberal and constant in bloom. Tall, stately.

*Blooms*...informal; graceful petals reflex in unique manner.

*Foliage*...exceptionally interesting.

*Fragrant*...abundant old-Rose perfume.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50.



## REX ANDERSON

(Plant Patent No. 335)

An outstanding exhibition Rose—perfectly formed, slow-opening, one of the very few successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally vigorous. Another favorite we are proud to offer.

*Color*...delicate, lovely ivory-white.

*Growth*...exceptionally free and vigorous with abundant gray-green foliage.

*Scent*...soft and fascinating.

*Awards*...First Class Trial-Ground Certificate, National Rose Society, England.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

## McGREDY'S PRIDE

(Plant Patent No. 339)

Large flowers—full and brilliant—with unique form. Buds are ovoid and pointed. Flowers borne freely on long, stout stems. 2-ft. plant.

*Color*...orange and salmon-pink, with a tantalizing touch of lovely yellow that mellows with age.

*Sturdy*...likes our variable climates; consistent, sturdy bloomer. Not liable to damage by rain.

*Fragrance*...delicate, subtle.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

## HYBRID TEAS

# McGredy's

## McGREDY'S PINK

(Plant Patent No. 341)

Exquisite in form, appealing in color—sun-bright and comely—lends charm and beauty to any surroundings. Delightful peach-pink tinged with gold.

*Blooms*...large, perfectly formed, sweetly scented.

*Growth*...flowers borne on stiff stems continuously from early spring to late autumn. Dark, rich foliage. Few thorns.

*Merit*...model blooms produced in great profusion. Bronze Medal, Portland.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

*McGredy's Pink*

© J. & P. CO.

*Hector Deane*



## Irish Group

#53

The grandest from the land of shamrock and Roses. One each of Hector Deane, Rex Anderson, McGredy's Salmon, McGredy's Sunset, McGredy's Pride, McGredy's Pink, McGredy's Triumph, Patrick Anderson.

8 Plants, 1 of each  
(value \$10.50) for... \$8.75

## McGREDY'S SALMON

(Plant Patent No. 410)

McGredy's Salmon, with lovely, high-centered flowers, fine fragrance and free-blooming qualities, will be another prize Rose for exhibition, enlivening the gardens of our countless McGredy fans. In our world-wide search to bring to American rosarians the finest new introductions from other lands as well as from our own hybridizers, the McGredy creations always win the high esteem of the connoisseur. An exuberant bloomer. One of the outstanding introductions of 1941.

*Buds*...exquisite, symmetrical, of an appealing orange-pink shade.

*Blooms*...unfold with rare grace into delightful apricot-salmon flowers.

*Fragrance*...rich, full, fascinating.

*Plant*...an exuberant bloomer all season. Medium-growing, with an abundance of attractive, bronzy-green foliage.

\$1.50 each; 3 for \$3.75;  
12 for \$15.

## McGREDY'S TRIUMPH

(Plant Patent No. 190)

Huge, bright, fragrant blooms, freely borne, that sparkle in even the garden shade. Full 5 in. across—lovely soft rose gently brushed with orange, on sturdy stems of rich mahogany-red.

*Foliage*...extra large, dark reddish bronze.

*Vigorous*...extraordinary. Needs room.

*Honors*...Gold Medal, N.R.S.; A.M. Glasgow, Scotland, Hort. Soc.; Silver Medal, A.R.S. Portland.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

# Irish Roses

## PATRICK ANDERSON

(Plant Patent No. 411)

The buds are perfectly formed, freely borne, high-centered, opening gracefully, rich and beautiful. Unfolding, there is a lovely glow from the warm begonia-rose on inside of petals and deeper reddish rose outside. As the flowers open the colors lighten and reveal a touch of yellow at base of petals.

*Form*...the substantial petals retain their graceful form as the bloom unfurls.

*Fragrance*...delightfully rich, spicy.

*Foliage*...bronzy green, reddish green stems, few thorns.

*Identification*...a deeper, richer colored, much improved, double Betty Uprichard.

*Plant*...sturdy, vigorous, upright, prolific.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## McGREDY'S SUNSET

(Plant Patent No. 317)

The inspiring golden and yellow hues of a perfect summer sunset are captured in this gorgeous Rose—so outstanding in color that it has been one of the high points of attraction in our Newark Festival gardens and in the gardens of our customers from coast to coast. Introduced only two years ago, it is already one of the most loved of the Irish Roses. Blushed with delicate orange and rich scarlet, the saffron blooms open in glorious grandeur, resembling a camellia—holding their form long after cutting. Wherever McGredy's Sunset is planted in a public garden, there the crowds gather to exclaim and admire.

*Flowers*...full, shapely, with dainty, symmetrical petals, resembling a camellia, holding this position for a long time after being cut and brought into the house.

*Buds*...beautifully formed, exquisite in bouquets and for boutonnières.

*Fragrance*...gently penetrating; freshly sweet.

*Resistant*...to sun, hot weather, and disease.

*Prolific*...many blooms on 24- to 30-in. bushes.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

# MODERN

# Roses

## ADORATION

(Plant Patent No. 453)

One of the loveliest of our newer Roses—another masterpiece of the noted Jean Gaujard—into which he has so admirably wrought the attributes that make it worthy of a place in the Parade of Modern Roses. A subtle fragrance adds to the charm of Adoration. Admirers of Monsieur Gaujard's Mme. Jean Gaujard and Mme. Jos. Perraud will be joined by countless Rose lovers everywhere in cherishing Adoration. When first exhibited in France (then called Ile de France, a name already borne by another Rose in America), it was accorded a brilliant reception, chosen as the official Rose for the International Exhibition. Best described as a glorified Los Angeles with a dash of Lady Pirrie coloring. Exquisite 5-in. blooms.

*Color* . . . . . brilliant, entrancing salmon-pink, illumined with splash of orange at base of petals.

*Intriguing* . . long, pointed buds that open gradually into modern, high-centered blooms that bring a priceless lightness and airiness.

*Foliage* . . . . . profuse, effective, shiny. A rich coppery green in color.

*Habit* . . . . . strong and upright, about 30 in. tall. Lithesome, airy plants—hardy, vigorous.

*Produces* . . . many branches, bearing in great profusion from June till frost.

*Honors* . . . . . Gold Medal, Lyon, 1939; Gold Medal, Bordeaux, 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Adoration

© J. & P. CO.



Amelia Earhart

## AMELIA EARHART

(Plant Patent No. 63)

An exhibition Rose *par excellence* with massive, perfectly formed flowers that win regularly, frequently the "Best Flower in Show." Giant, double, yellow with a mere hint of blush. Dark, shiny foliage.

*Character* . . . stately, medium tall, not a free bloomer but every flower perfect.

*Fragrance* . . . delightful, very appealing.

*Awards* . . . . . Gold Medal, Troyes, 1928.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

## CHARLOTTE ARMSTRONG

(Plant Patent No. 455)

Blood-red buds, magnificent flowers, spectrum-red in cooler months, cerise in summer heat. The long-stemmed blooms, produced in prodigious quantities throughout the season, open slowly and retain their beauty until the last petal drops. An All-America Rose.

*Characteristics* . strong, vigorous, free-branching; luxurious disease-resistant foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Charlotte Armstrong



## ZULU QUEEN

(Plant Patent No. 363)

The darkest and one of the "blackest" of all Red Roses—a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Large, dark green foliage on a stalwart, well-proportioned bush add to the all-round desirability of Zulu Queen. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, holding their color admirably even in torrid weather. It has been impossible to produce sufficient plants to supply the demand for this rare Rose, and we urge you to order early if you wish to have Zulu Queen in your 1942 garden.

*Bush* . . . . . vigorous, hardy; grows 2 ft. tall.

*Blooms* . . . the long, pointed buds open gloriously in their rich, deep tones; distinctly and delightfully perfumed.

*Generous* . . each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

*Color* . . . . . holds its deep hues throughout the life of the flower.

\$2. each; 3 for \$5.; 6 for \$10.

{Limit, 6 to a customer}



### GOLDEN STATE

(Plant Patent No. 303)

The official Rose of the Golden State International Exposition on Treasure Island in San Francisco. A rich, golden yellow Rose so appropriate to California with its traditions of the "Gold Rush." Has won many awards, both in the U. S. and abroad.

*Fragrance*... faint, clove-like fragrance.

*Habits*... vigorous and free blooming.

*Stems*... long—ideal for cutting.

\$1. each; 3 for \$2.50; 12 for \$10.

Golden  
State



### BETTER TIMES

(Plant Patent No. 23)

Prized for length of stem, pointed buds, and all-round attractiveness as cut-flowers, Better Times are the Roses you'll probably get when you buy long-stemmed red Roses from the florist this winter. This glorious cerise-red Rose, so universally used by commercial cut-flower growers, has brought happiness to millions of people everywhere. By the same token it will give you distinct joy as a grand cut-flower, a hardy grower, a distinct addition to your garden display.

*Fragrance*... pronounced and enchanting.

*Will grow*... anywhere in the United States. Upright growth, 18 to 24 in.

*Awarded*... Gold Medals at New York, Philadelphia, and St. Louis Flower Shows—and A.R.S.

\$1. each; 3 for \$2.50; 12 for \$10.

Better  
Times



### MRS. FRANCIS KING

(Plant Patent No. 253)

The whiteness of Alaskan snows is reflected in this Rose, descended from the wild rose of Alaska, from which it also inherited its vigor and freedom of bloom. Named to honor one of the founders of the Garden Club of America. One of the finest whites.

*Color*... a clean, real white, with a mere suggestion of pale gold in center of bloom. 50 to 60 petals.

*Early*... often blooms ten days ahead of its neighbors and continues until frost.

*Fragrance*... the cool, soft odor of the wild Rose.

*Height*... about 30 in.

\$1. each; 3 for \$2.50; 12 for \$10

### GLOAMING

(Plant Patent No. 137)

An outstanding pink Rose for exhibition blooms. In it seems to be reflected the breathtaking beauty of the last fleeting rays of a perfect autumn sunset. Gloaming does not require pampering; sturdy, tall, not afraid of the toughest winter. A favorite cut-flower variety that is a "must" for every Rose-lover.

*Color*... delicate salmon-pink, blending into tawny orange and gold.

*Blooms*... very large—double—beautiful.

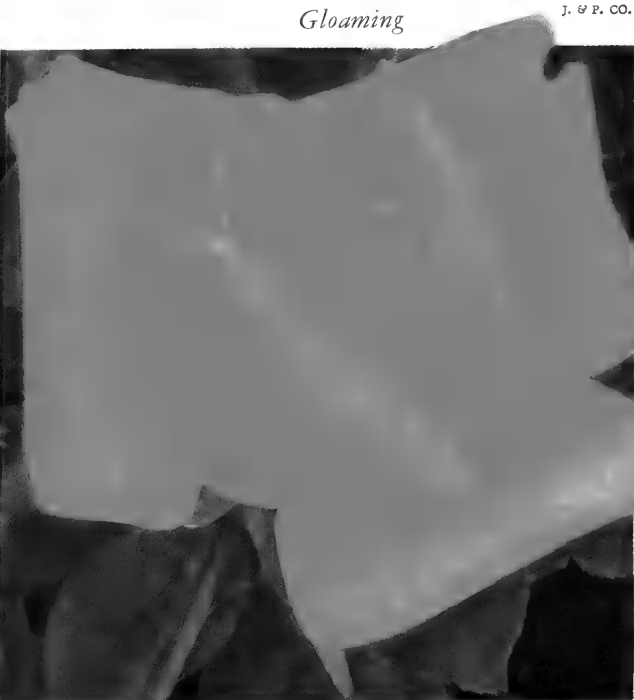
*Fragrant*... decidedly so, decidedly pleasing.

*History*... created by Dr. Nicolas. Height 24 in.

\$1. each; 3 for \$2.50; 12 for \$10.

Gloaming

©  
J. & P. CO.



### MATADOR

(Plant Patent No. 170)

Radiant beauty distinguishes this Rose with its big buds on long stems, opening into large flowers. Its bright crimson petals are reminiscent of the warmth and vivaciousness of sunny Spain—the Spain of Carmen and the daring, exciting bullring. How appropriately it is named Matador! The soft, velvety depth and richness blends nicely with other colors. It is a good cut-flower, excellent for exhibition.

*Fragrance*... soft, romantic, persuasive.

*Honors*... Gold Medal, The Netherlands and France; Silver Medal, Portland.

*Plant*... branching habit—24 to 30 in. high.

\$1. each; 3 for \$2.50; 12 for \$10.

Matador



## Land-of-the-Free

### GROUP #56

Here are seven outstanding Modern Roses created in the good old U.S.A.—one each of

Carillon      Eclipse  
Flambeau      Better Times  
Miss America      Rocket  
Mrs. Francis King

7 Plants <sup>1 of each</sup> \$9.95  
(value \$7.25)

©  
J. & P. CO.

# MODERN

# Roses

Mme. Henri Guillot

## SIGNORA

(Plant Patent No. 201)

A pronounced advance over the well-known Talisman—and its earlier improvement, President Herbert Hoover. Born and raised on the Riviera, it became accustomed to hot, dry weather. Happily, it also has ample vigor for our northern clime. Graceful buds of warm brownish orange, opening to lighter mandarin and salmon. Unusually heavy foliage, a beautiful rich green.

*Blooms...* double, with even more petals than the President Hoover. Very fragrant.

*Habits...* vigorous, branching, tall-growing plant with fine foliage.

*Prolific...* as many as 31 blooms on one plant at a time—each with long stem.

\$1. each; 3 for \$2.50; 12 for \$10.

Signora



## MME. HENRI GUILLOT

(Plant Patent No. 337)

Here is a play of colors that will please the artist. The large, urn-shaped buds unfold into large, reflex-petal flowers that keep their form and color for several days after cutting.

*Color...* deep watermelon- and raspberry-pink, heavily veiled with reddish orange, creating the impression of flaming scarlet.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

## TEXAS CENTENNIAL

(Plant Patent No. 162)

Rich, blood-red Rose, a sport of the Rose, President Herbert Hoover—and has the same general type of growth and glorious flower. Differs only in color. Retains pleasing tones as flower fades. Grows 3 ft.

\$1. each; 3 for \$2.50; 12 for \$10.

## GOLDEN MAIN

(Plant Patent No. 254)

The yellowest of all yellow Roses—strong, vigorous, supple, tall and long-lived—with large blooms whose 40 languorous petals gleam with a vivid dandelion yellow. Does not fade. Glossy dark green foliage.

\$1. each; 3 for \$2.50; 12 for \$10.



Jean Cote

© J. & P. CO.

## ECLIPSE

(Plant Patent No. 172)

The "Streamline Rose"—the slim, tapering, graceful buds are dainty and modern as the glamour girl of the year. Brilliant golden yellow petals—an arresting spot of color in the garden and in a bud vase or bouquet. Plants are of the vigorous, branching type that produce abundant bloom all the time and have healthy attractive green foliage. The open flowers are large and substantial, with from 20 to 25 petals in the same brilliant yellow as the buds.

*Distinction...* there has never been another Rose with sleek, flowing buds like these.

*Originated...* by Dr. Nicolas in our own gardens.

*Awarded...* Gold Medals in France and Italy; Gold Medal of the American Rose Society.

\$1. each; 3 for \$2.50; 12 for \$10.

"The more terrible the conflicts of men the more restful, by contrast, are the quiet phenomena and objects of nature. The need for the solace of growing things is pronounced when troubles convulse the world. There is inspiration and comfort in a Rose."

—Foreword to The American Rose Annual, 1941, by the famous Dr. L. H. Bailey.

Eclipse

© J. & P. CO.



## Continental Favorites

### GROUP #126

These exquisite Roses from the Old World are outstanding in every way—the finest creations of world-famous rosarians in the peaceful days of '20 to '39 in a special group to honor their contributions to horticulture and in token of humanity's hope that peace may soon reign again. One each of:

Signora	Riviera
Jean Cote	Hector Deane
Eternal Youth	Neville Chamberlain
Rome Glory	Saturnia
Mme. Jean Gaujard	

9 Plants, 1 of each \$25  
(value \$11.25)

# Hybrid Teas

## ROME GLORY

(Plant Patent No. 304)

The aristocrat of red Roses for which you pay highest prices at the florists. Scarlet-crimson—unchallenged in a wide, bright world of color. A true patrician. Gold Medal, S.A.F., 1938.

*Buds*... formed like a perfect American Beauty, only better. Large, double blooms of exquisite form.

*Fragrance*... superb—alluring—lingering.

*Lasting*... flowers last long on the plant, or cut.

*Plant*... strong and healthy and of better than average height.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

Rome  
Glory

Eternal  
Youth

## ETERNAL YOUTH

(Plant Patent No. 332)

The clearest of pinks—a Rose of sparkle and beauty whose delightful fragrance and cheerful color make it outstanding among all pink Roses. It is instantly loved by all who see it. You will prize the lively, vibrant, intense pink tones of a Riviera sunset, in blooms that stand proudly erect on long, strong stems. Admirable for cutting.

*Presented*... by Aicardi, great hybridist of Italy.

*Color*... joyous pink, livening to yellow at base of petals.

*Fragrant*... reminiscent of sweet, old-fashioned Roses.

*Blooms*... slim, graceful buds, opening to double flowers, superb in form. Entrancing for exhibition, winning many firsts in the Rose Shows.

*Plant*... excellent, compact, about 2 ft. tall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

## MME. JEAN GAUJARD

(Plant Patent No. 338)

An aristocrat, with long, shapely bud and exquisite blend of pastel colors. Delicate creamy yellow, with gorgeous shades of orange and carmine-pink on the reverse. Graceful in form, with lovely long stems. Stands the sun—very free blooming.

*Hardy*... disease-resistant, sturdy, upright. About 3 ft. tall.

*Desirable*... for cutting and garden.

*Awarded*... Gold Medals: C.F.S.R., France; Colle Oppio, Italy.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



© J. &amp; P. CO.

Mme. Jean Gaujard

## FLAMBEAU

(Plant Patent No. 374)

Vivid, vibrant, glowing scarlet, resembling Etoile de Hollande. Developed by Dr. Nicolas. Tall, 3½-ft., full bushes; hardy, vigorous.

*Buds*... slender, high-pointed, carmine.

*Blooms*... open slowly into appealing petal formations; delightfully fragrant. Long stems.

*Color*... glowing scarlet, set off with glistening velvety sheen on inside of petals; in midsummer the tone lightens.

*Foliage*... dark green, leathery.

\$1. each; 3 for \$2.50; 12 for \$10.

Flambeau

## ROCKET

(Plant Patent No. 171)

A brilliant, stately, extremely hardy beauty in a permanent red that goes well with other colors. The great double scarlet-red blooms are filled to overflowing with color and fragrance, even in unfavorable summers. Unusually rugged.

*Blooms*... unusually large and double; resembles E. G. Hill.

*Noted*... good grower; strong, upright stems; fine foliage; 2 ft. tall.

*Prolific*... very free-blooming.

*Fragrance*... rich, distinct old-rose perfume.

*Awards*... Silver Medal, A.R.S.

\$1. each; 3 for \$2.50; 12 for \$10.

## RIVIERA

(Plant Patent No. 378)

Big, full-bodied, with the warmth, color and vivaciousness of sunny Spain, yet has sturdy hardiness for northern winters.

*Blooms*... large, open-cupped, 5 to 5½ in., with 45-50 petals. Long, graceful stems.

*Luminous*... coppery pink, flushed with orange. Splotch of gold at base of each petal.

*Buds*... ovoid—deep reddish orange.

*Fragrance*... rich, fruity, pleasant.

*Prolific*... tall plants bear generously until frost.

*Awarded*... Silver Medal Certificate, A.R.S., 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Riviera

© J. &amp; P. CO.



# Universal Favorites

## HYBRID TEAS

**M**ANY of these choicest older Hybrid Tea Roses are so tried and true, so sure to do well, so loved by all that they continue to merit a place in fine gardens. Here is an excellent list from which to select a colorful planting at modest cost—and from which even those who buy all the new Modern Roses continue to order those of special appeal to them.

These hardy, universal favorites are grade A-1, northern field-grown plants, two years old. All produce fine double blooms except Dainty Bess, the choicest of all single Roses, without which the list could not be complete. The "8 Garden Favorites" are specially recommended.

### Any Variety, 85c Each:

- Betty Uprichard** Delicate salmon-pink with coppery carmine reverse; verbena fragrance.
- Briarcliff** Extra large; perfect form; exquisite deep rose-pink, lighter on outer petals.
- Caledonia** Large; white; very double; long-lasting; slightly fragrant. Long, strong stems. Very hardy.
- Christopher Stone** Bright velvety scarlet-crimson; damask fragrance. Vigorous, upright. Not troubled by heat. (Color picture at right.)
- Condesa de Sastago** Two-toned coppery pink inside, golden tint outside. (Color picture at left, bottom.)
- Contrast** Unique bicolored; center petals superb orange-rose, with milk-white reverse. Abundant.
- Dainty Bess** Large single flowers, flesh-pink inside with old-rose reverse; wine-colored stamens. Delightfully frilled petals. The choicest single Rose.
- Dame Edith Helen** Glowing pink; very large and full; intensely fragrant—a continuous bloomer all season. Very hardy. (Color picture below at left.)
- Edith Nellie Perkins** Salmon-pink inside, rich copper-tinged rose outside; large blooms. Early and continuous.
- Editor McFarland** Clear brilliant pink; perfectly formed; long-lasting when cut. Strong stems.
- E. G. Hill** Massive blossoms of deep maroon, velvety on inside; very fragrant. Blooms throughout the season.
- Etoile de Hollande** Bright red; large; loose; semi-double; very fragrant. (Color picture at left.)
- Frau Karl Druschki** Most popular white Rose in the world, exquisite in form, snow-white. A Hybrid Perpetual that continues in high favor.
- Glowing Carmine** Large, full, exhibition flowers, ovoid buds. Very strong-growing; abundant.
- Golden Dawn** Sunflower-yellow turning to lemon-yellow; well-formed; sweetly fragrant. Profuse and continuous. Low growing.
- Golden Rapture** Better than most yellow Roses. Larger, clear golden yellow, exquisite fragrance.
- Hinrich Gaede** Large; spectacular orange-yellow, flushed with nasturtium-red. Fine long-pointed buds. (Color picture at left, top.)
- Joanna Hill** Medium yellow. Long, strong stems; moderately fragrant. Very free; a favorite for cutting.

**6 ROSES BELOW**  
GROUP #69 \$4.25  
6 Plants, 1 of each

Mrs.  
Pierre S.  
du Pont

Hinrich Gaede

Etoile de  
Hollande

Dame Edith  
Helen

Condesa  
de Sastago

McGredy's  
Yellow

## 8 GARDEN FAVORITES All Easy to Grow

GROUP #58

One of each of these fine varieties:

Condesa de Sastago  
Dame Edith Helen  
Etoile de Hollande  
McGredy's Yellow

Mme. Jules Bouche  
Mrs. Pierre S. du Pont  
Mrs. Sam McGredy  
Pink Dawn

**8 Plants** 1 of each  
(value \$6.80) \$4.25

# You May Select Any Roses on These Two Pages—All You Want—postpaid, only..

# 85¢ EACH

## Even Lower Prices to Order In Quantity:

- 3** Plants of any one variety . . . . . **\$2.15**  
**12** Plants, your selection of any varieties listed . **\$8.50**  
**25** Plants, your selection of any varieties listed . **\$16.95**  
 (more than 1 of a kind if wanted)

**6 ROSES BELOW**  
 GROUP #70 **\$4.25**  
 6 Plants, 1 of each

### Any Variety, 85c Each:

- Kaiserin Auguste Viktoria** Exotic pure white blooms for contrast in bouquet or garden. Very free.
- Margaret McGredy** Very large orange-to-scarlet flower. Moderately fragrant. Few thorns. Very vigorous; blooms all season.
- Max Krause** Exhibition blooms of unusual form and beauty. Large, perfect, yellow buds open to gold. Long stems.
- McGredy's Ivory** Delicate creamy white merging into yellow at base. Long, pointed bud. (Picture at right, bottom.)
- McGredy's Scarlet** Vivid rose-red with blazing scarlet sheen; large, loosely formed flowers. Tall.
- McGredy's Yellow** Large; bright, buttercup-yellow; dark-red stems. Exquisite bud and flower. (Color picture at left, bottom.)
- Mme. Butterfly** Light pink flowers delicately tinted with gold; fragrant. Free blooming.
- Mme. Joseph Perraud** Long, slender nasturtium-orange buds, opening to nasturtium-buff; sweetly fragrant. (Color picture at right, bottom.)
- Mme. Jules Bouche** Medium-sized; white, slightly flushed pink in center. Always in bloom. Fragrant.
- Mrs. Erskine Pembroke Thom** Fine buds; perfect rich yellow flowers; delicate fragrance.
- Mrs. Henry Morse** Long, pointed buds; large, high-centered flowers, very fragrant. Flesh on reverse with rose-sheen front, veined deep vermilion.
- Mrs. Pierre S. du Pont** Deep golden yellow, slightly lighter with age; medium size; semi-double; moderately fragrant. Steady bloomer. (Color picture at left.)
- Mrs. Sam McGredy** Scarlet-copper-orange, heavily flushed with Lincoln red on outside; moderately fragrant. Profuse, continuous bloomer. Very hardy. (Color picture at top right.)
- Night** Deepest black-crimson, shaded maroon. Long pointed bud; double, high centered, very fragrant. Prolific.
- Pink Dawn** Well-formed; deep rose opening to lovely pink, tinted with orange at base; fragrant. Vigorous. (Color picture at right.)
- President Herbert Hoover** Maroon and orange, two-tone. Vigorous, upright plants; free blooming.
- President Plumecocq** Deep salmon overflow on copper buff; large, fragrant. Continuous bloomer.
- Prince Felix (de Luxembourg)** Well-formed; large; brilliant scarlet-red. Withstands sub-zero. Tall.
- Radiance** Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.
- Red Radiance** Very large; long-lasting; intensely fragrant; clear, even red. Tall.
- Reveille** Pointed bud, salmon-pink; medium-large flowers, 40 petals, light salmon flushed deeper pink.
- Sœur Therese** Unusually long, pointed, silvery yellow buds with distinctive markings of mauve-red, unfolding into rich, daffodil-yellow that never fades; fragrant. Blooms freely. (Color picture above at right.)
- Southport** Brilliant, unshaded scarlet. Spectacular, particularly sensational in bright sunshine.
- Talisman** Golden yellow and copper; long-lasting. Free blooming.
- Temno** Not black, but near—rich, deep, velvety maroon; strongly perfumed. Profuse.



*Mrs. Sam McGredy*

*Christopher Stone*

*Sœur  
Therese*

*Pink  
Dawn*

*McGredy's  
Ivory*

*Mme.  
Joseph  
Perraud*

*Special* **ALL 12 ROSES**  
 IN PICTURES ON THESE PAGES

**GROUP #66**  
 1 of each of the varieties pictured (value \$10.20) . . . **\$8.50**

**GROUP #119**  
 3 of each of the varieties pictured (value \$30.60) . . . **\$22.95**



# Tree Roses

## ARISTOCRATS OF ROSEDOM

HERE is the ideal way to lend height and perpetual spring-till-fall bloom and color to your garden and accentuate its beauty. Tree Roses make formal gardens even more stately, and informal gardens more radiant. You will find they occupy very little ground space, and greatly enhance the effect. Tree and Bush Roses present a breathtaking panorama when planted together.

On Tree Roses the flowers reach the greatest state of perfection in form and color, blooming from spring until frost. *Everblooming.*

### TRUNKS 3½ FT. TALL

**Adoration** (Plant Patent No. 453.) Salmon-pink, orange base (see p. 14).  
**Autumn** Burnt-orange, red streaks.  
**Blaze** (Plant Patent No. 10.) Brilliant scarlet. Very effective as a Tree Rose (see p. 27).  
**Christopher Stone** Scarlet-crimson (see p. 19).  
**Countess Vandal** (Plant Patent No. 38.) Coppery bronze and pink. An outstanding favorite (see p. 11).  
**Dicksons Red** (Plant Patent No. 376.) Livid red. The All-America winner (see p. 7).  
**Eclipse** (Plant Patent No. 172.) Brilliant golden yellow—the “streamlined Rose” (see p. 16).  
**E. G. Hill** Velvety deep maroon.  
**Etoile de Hollande** Bright red (see p. 18).  
**Golden Gleam** Buttercup-yellow.  
**Hector Deane** (Plant Patent No. 361.) Strawberry-pink; fragrant (see p. 12).  
**Hinrich Gaede** Orange-yellow, nasturtium-red flush (see p. 18).  
**Mary Hart** (Plant Patent No. 8.) A red Talisman.  
**McGredy's Ivory** Delicate creamy white (see p. 19).  
**McGredy's Salmon** (Plant Patent No. 410.) Apricot-salmon (see p. 13).  
**McGredy's Sunset** (Plant Patent No. 317.) Delicate saffron (see p. 13).  
**McGredy's Yellow** Buttercup-yellow; beautiful form. One of the best Tree Roses. (see p. 18).

**Mme. Jean Gaujard** (Plant Patent No. 338.) Creamy yellow flushed orange and carmine-pink (see p. 17).  
**Mme. Joseph Perraud** Nasturtium-buff (p. 19).  
**Mrs. Pierre S. du Pont** Deep golden yellow (see p. 18).  
**Mrs. Sam McGredy** Scarlet-copper-orange (see p. 19).  
**Picture** Velvety rose-pink; perfect form.  
**President Herbert Hoover** Maroon and orange.  
**Rex Anderson** (Plant Patent No. 335.) Ivory white (see p. 12).  
**Riviera** (Plant Patent No. 378.) Coppery pink, orange flush (see p. 17).  
**Rome Glory** (Plant Patent No. 304.) Scarlet-crimson (see p. 17).  
**Rose Bampton** (Plant Patent No. 425.) China-red (see p. 10).  
**Rose d'Or** (Plant Patent No. 482.) Golden yellow (see p. 7).  
**Saturnia** (Plant Patent No. 349.) Two-tone—red and yellow. Gorgeous appearance. Extremely fragrant (see p. 9).  
**Signora** (Plant Patent No. 201.) Mandarin and salmon (see p. 16).  
**Souvenir de Claudius Pernet** Unfading yellow. One of the best.  
**Talisman** Golden yellow and copper. A universal favorite.  
**Texas Centennial** (Plant Patent No. 162.) Rich blood-red.  
**World's Fair** (Plant Patent No. 362.) Velvety scarlet (see p. 23).

All J. & P. Modern Tree Roses are grown on a special hardy strain of Multiflora stem and root for best success in your garden—a strain that transplants easily, and handles well for winter protection. They are worked on 42-in. stems and have bushy well-balanced heads. The stems expand in proportion with the top, an essential for success and lastingness in this type of Rose. It is not subject to the borers and other ills of older kinds of stems. Many of these Roses are shown in full color and described in detail on other pages of this book, as indicated at right.

*Complete, simple instructions for easy planting and care are supplied with every order*

*These prices include safe, expert packing, guaranteed to reach you in good condition. Tree Roses are sent express collect.*

We expect to be able to fill every order exactly, but if the supply of any variety is exhausted, we shall send another of same color and quality unless otherwise instructed.

**\$3.50 EACH**

Any 6 for \$17.50  
Any 12 for \$35.

*Below is an effective planting of Tree Roses with Perennials along a walk; at right are Tree Roses in a Rose Garden on our grounds here in the Rose Capital of America.*

Page 20



**Jackson & Perkins Co. . . .**



# Here are the *Floribundas* Everybody's talking about!

**Rugged, hardy, vigorous  
and disease-resistant,  
easy to grow anywhere.  
Everblooming—abundantly**

**M**OST important Rose news of the decade! You have read about Floribundas in the garden magazines and garden columns of your favorite papers—what are they? Many are asking this question as they admire the lovely large flowers and handsome, sturdy plants of this outstanding new class.

To meet the need for a hardier, more rugged, easy-to-grow race of Roses which would persist in blooming abundantly from June right through the hot summer months and on till fall, Floribundas were created. Hardy wild Roses are the basic parents. To them have been added the bloods of the larger-flowered Roses until you can now select all the way from the lovely almost-singles like Joyous and Betty Prior to the very large-flowered doubles like A. Grille, Rochester, World's Fair and Cheer.

Floribundas are truly "Roses for everybody's garden"—so easy to grow, so hardy, so resistant to hottest sun, so continuous in abundant bloom their lively color is a permanent joy from spring till fall, giving your garden a perfect June day appearance right through till frosts.

In magnificent clusters of entrancing blooms, the flowers are long-lasting in all weather in the garden and especially suited for table decoration or vase, often keeping 8 to 10 days in water.

Hybridized, tested and propagated in this rigorous climate of northern New York State, it was Dr. Nicolas in the J. & P. Dept. of Plant Research, who early caught a vision of the tremendous need for Floribundas in all the varying climates of the U.S. Eminent European hybridists were seeking the same ends there, and their creations have been added to his in the Floribunda Parade.



*A. Grille*

## **A. GRILLE**

(Plant Patent No. 475)

Well worth talking about is this brilliant scarlet-crimson Rose of 1941—a large-flowered Floribunda that is similar in flower and growth but several shades lighter than the deep velvety World's Fair (see page 23) that has so completely won the nation. A. Grille represents another step in the development of "The Roses of Tomorrow." Semi-double flowers, 4 to 5 in. across. Excellent for bedding, borders, and mass planting.

*Color* . . . . . brilliant scarlet-crimson; bright in all light.  
Does not burn nor fade in hottest sun.

*Fragrance* . . . elusive, intriguing.

*Persistent* . . . large clusters throughout the summer.

*Habit* . . . . . bushy; very hardy and vigorous; heavy foliage. Of medium height.

**\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75.**

## **SMILES**

(Plant Patent No. 331)

The soft, pink masses of dainty, 3-in., cupped flowers are universally admired by Rose enthusiasts. You'll love this bright, cheery flower, created in the J. & P. Gardens by the genius of the late Dr. J. H. Nicolas.

*Color* . . . . . a splendid salmon-pink.

*Blooms* . . . . . semi-double, diameter 3 in.

*Characteristics* . . medium-tall, spreading plants; handsome foliage. Height 18 in.

*Continuity* . . . . from early spring till frost.

*Fragrant* . . . . . daintily perfumed.

**85c each; 3 for \$2.15;  
12 for \$8.50; 25 for \$15.65.**

## *For Mass Planting*

Use your Floribundas generously in clumps of 3, 5, or more, with shrubbery and evergreens, for compelling color all season—avoiding the let-down after fading of forsythias, lilacs, weigelas, etc.

Also to supply perpetual color in perennial borders, sidewalk and doorstep plantings, to permanently replace annual foliage plants or flowers, Floribundas are ideal. To set off and add great splashes of color to home-grounds and estates with as many as 25 or more of a variety *en masse*, note the special prices under each variety for 25 or more of a kind.

The Floribunda vogue is here!

*Lovely in both large and small Rose-gardens, formal and informal,  
Floribundas are truly all-purpose Roses as well as all-purpose plants.*

Page 21

*Smiles*



*Largest Rose Growers*



# Floribundas

## ROCHESTER

(Plant Patent No. 131)

One of the finest of all Floribundas, created in our own Department of Plant Research. Unfortunately, printer's ink cannot do justice to the very soft light yellow tones of this flower—you will like it even better than the shades shown in the picture. All season long, Rochester will give you enchanting blooms—"stardust refined to gold." No other double Rose ever produced more blooms per plant, and a group of Rochesters is a continuous display of flowers, from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold—perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas.

*Bloom*.....no bush Rose more prolific.  
Grows 2 ft. tall, often higher.

*In Groups*....gives continuous mass of beautiful fragrant flowers.

*Flowers*....exquisite very soft yellow contrasting with orange-carmine blush on reverse. Shaped like Rev. F. Page-Roberts, double Hybrid Tea.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75

## CARILLON

(Plant Patent No. 136)

Carillon is one of the best-loved Roses of all time. Like the symphonic thrill from the group of bells in a cathedral carillon, the fullest enjoyment of Carillon is made possible by planting in groups of 6 to 12 or more, for a magic carpet of lustrous coral-flame resting on glossy green foliage. Carillon was so named because it is a *singing* Rose, cheerful yet restful with its entrancing flame and coral hues. This outstanding Floribunda, created by Dr. Nicolas, has a special destiny in the gardens of a war-troubled world—where every possible note of cheer is so much needed. Most generous in bloom; grows best in North. The graceful semi-double blooms are large and fragrant, and the exquisite buds make handsome table arrangements and boutonnieres.

*Variety*....Floribunda *par excellence*; 24 to 30 in. tall.

*Blooms*....large, pleasingly fragrant till frost.

*Recognition*..Gold Medal, American Rose Society.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



Rose Elfe

© J. & P. CO.

## ROSE ELFE

Rose Elfe will be a cherished inhabitant of your gardens next summer, and ever after. It received wholehearted admiration in our Gardens during the 1941 Festival of Roses. Miniature flowers are in vogue. Here are exquisite Hybrid Teas in miniature, but in great profusion on strong, hardy, full-size Floribunda plants, resembling Picture, the Hybrid Tea, and just  $\frac{1}{3}$  as large.

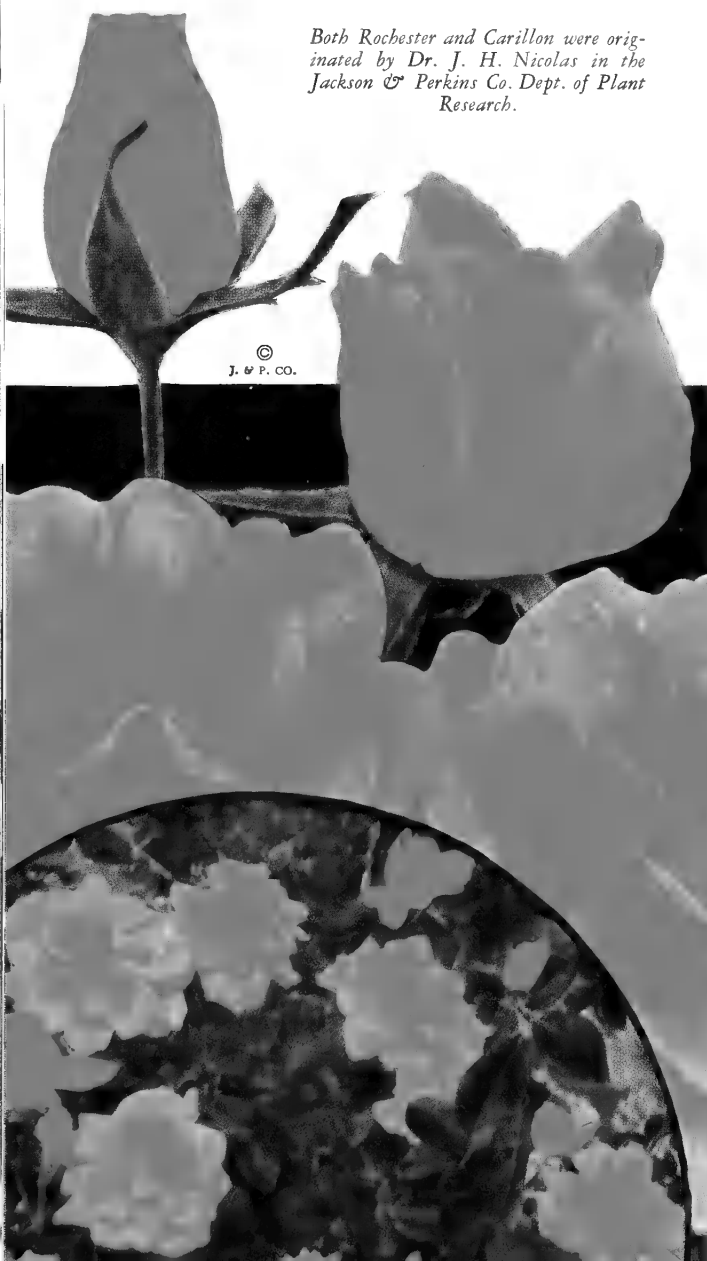
*Flowers*....Gardenia-like form, very double, high-centered,  $2\frac{1}{2}$  in. across; 30 small petals, of perfect form. Their heavy texture makes the flowers long-lasting.

*Color*.....delightful silvery rose-pink; pointed buds, deep rose pink.

*Plants*....vigorous, healthy, 20 to 24 in. tall; rich dark green, glossy foliage. Disease-resistant.

*Prolific*....and continuous, June till frost.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



Carillon

# ROSES OF TOMORROW

## HOLSTEIN

(Plant Patent No. 395)

The sensational Holstein, with its immense flower-heads, provides a continuous carpet of striking red. It creates a dramatic effect, yet harmonizes well with other colors. Prolific, too—Holstein probably produces more flowers than any other variety. An achievement and a tribute to the eminent Kordes, Europe's greatest hybridizer of the hardier, more resistant, free-blooming Floribunda race.

*Flowers* . . . about 4 in. across, with 6 petals of dark, brilliant red accentuated by a cheerful white eye.

*Prolific* . . . immense clusters, larger than any other variety, forming a continuous mass of color all season. Highly desirable in borders and accent plantings.

*Plant* . . . 24 to 30 in. tall; strong, upright stems. Vigorous, healthy foliage.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75

## WORLD'S FAIR

(Plant Patent No. 362)

*Winner of First Award, All-America Selections*

The Rose sensation of the great New York World's Fair, admired by the throngs in "Gardens on Parade"—and continuing to be the sensation of Rosedom from coast to coast. Large clusters of velvety, rich scarlet flowers almost hide the luxuriant foliage, becoming very dark in the fall. The outstanding Floribunda, with double Hybrid-Tea-size flowers. Exceptionally hardy; favorably reported from all parts of the country.

*Prolific* . . . continuous display, spring to frost.

*Size* . . . blooms nearly 4 in. across; 18 to 20 petals. Beautiful in the garden, and exquisite for cutting—very graceful even full-blown.

*Vigorous* . . . bushy; about 30 in. high.

*Fragrance* . . . fresh, exquisite, alluring.

*Display* . . . magnificent in solid group.

*Honored* . . . First award, All-America Rose Selections 1940 and 1941, for Floribundas.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



Holstein

© J. & P. CO.

## ANNE POULSEN

(Plant Patent No. 182)

First of the Floribundas to bloom, Hybrid-Tea-size flowers, 4 in. across, with 14 petals. 24-in. stems bear sprays of scarlet overshot with crimson and with a fragrance reminiscent of soft, sweet hill winds. Heavy, healthy foliage. Long season. Hardy. Certificate of Merit National Rose Society and Bagatelle.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65



World's Fair

© J. & P. CO.

## FLORIBUNDA ENSEMBLES

*Specially Selected*

*Specially Priced*

### SYMPHONIC SIX #120

Carillon, Smiles and Rochester—the finest six for lovely accent colors in a doorstep or sidewalk planting.

6 Plants, 2 of each . . . \$4.75

### COLOR SHOW #121

Every plant produces countless lovely Hybrid-Tea-like blooms for garden display, bouquets. Smiles, A. Grille, Rochester, Snowbank.

12 Plants, 3 of each . . . \$9.25

### BRIGHTENING REDS #61

A man's group in a color that women love too—World's Fair, Holstein, A. Grille, Donald Prior.

12 Plants, 3 of each . . . \$9.25

### SHRUB & BORDER #122

Continual color will grace your shrubs and evergreen plantings, with these compelling favorites—Betty Prior, Donald Prior, Snowbank.

9 Plants, 3 of each . . . \$6.45

For larger border, use several #122 groups

### PRETTY PINKS #62

Dainty, colorful, delightful—Smiles, Betty Prior, Joyous.

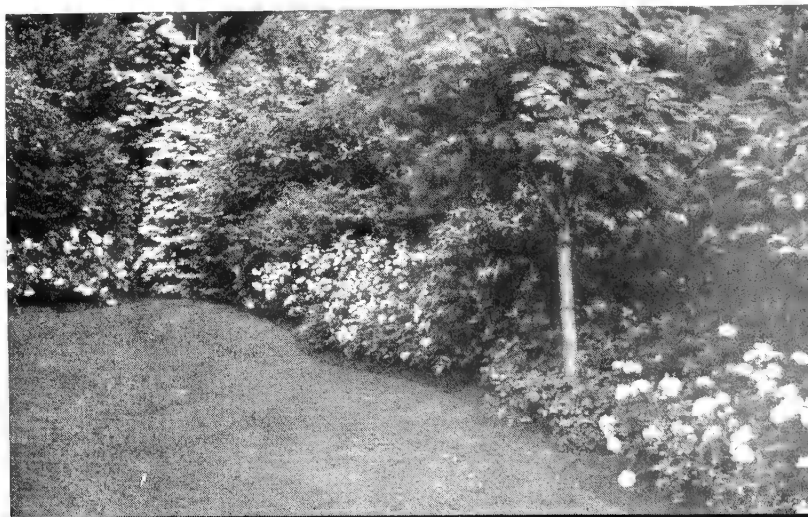
9 Plants, 3 of each . . . \$6.45

### SENTINELS #123

Glorious REDS and attractive WHITES to plant in front of your blue delphiniums or with other blue flowers to "show your colors"—Holstein, A. Grille, Snowbank, Summer Snow.

12 Plants, 3 of each . . . \$9.25

Picture a lovely vista like this from your own lawn, with the lively color of Floribunda Roses complementing the shrubby greens from June to frost. At the right is Snowbank; farther back is Betty Prior. We suggest you also include the red of Donald Prior in your planting. (See Group No. 122 above.)







© J. & P. CO.

Betty Prior

## JOYOUS (Plant Patent No. 381)

A deeper Else Poulsen, the color remains clear and unmottled throughout the life of the flower, a virtue particularly appreciated over some of the older kinds in this color range. It changes from rose-red glory to deep, impressive pink as the charming buds open into delightfully informal blooms.

*Unusual* . . . . . for cutting, and miniature arrangements.

*Strong* . . . . . free blooming, medium height.

*Blooms* . . . . . clear, strong color at all times.

*Foliage* . . . deep red as plants approach blooming.

*Honor* . . Silver Medal Award at Elizabeth Park, Hartford, 1939.

85c each; 3 for \$2.15;  
12 for \$8.50;  
25 for \$15.65

Joyous

© J. & P. CO.



# Floribundas

## BETTY PRIOR

(Plant Patent No. 340)

Betty Prior is held in such high esteem by Rose enthusiasts, we expect to receive orders for more plants of this variety in 1942 than of any other Rose. No wonder! Here is a Floribunda so charming, so adaptable, so prolific and so hardy that it may almost be called perfect! Distinctive in appearance as well as in color. Permanent, and highly desirable for planting in borders or hedges, as well as in large groups. Gives gorgeous mass color effect. This variety has continually "stolen the show" from coast to coast.

*Form* . . . resembles the delicate red dogwood blossom in shape and size.

*Color* . . . opens lively red, turns to delicate shell-pink.

*Prolific* . . blooms in large clusters in spring—and continuously throughout the season.

*Plants* . . 3 to 3½ ft., abundantly branched.

85c each; 3 for \$2.15; 12 for \$8.50;  
25 for \$15.65

## DONALD PRIOR

(Plant Patent No. 377)

So very sturdy and vigorous it needs neither special care nor favored location to produce ample bloom. Great clusters of graceful flowers that are red, like rare old wine. Dark green foliage. Brings a huge splash of brilliant color to your garden.

*Blooms* . . . 8-petaled, about 3 in. across, on branching plants.

*Continuous* . . large bursts of bloom very frequently throughout the season—never without flowers.

*Plant* . . . . . 30 to 36 in. high.

85c each; 3 for \$2.15; 12 for \$8.50;  
25 for \$15.65

© J. & P. CO.



Donald Prior

## SEMI-SHADE LOVING

### Aachens

Fully double 4-in. flowers in clusters of 4 to 6 on a stem. In full sunshine, about 18 in. high—in semi-shade, 30 in. Very free-blooming, prolific.

#### GRUSS AN AACHEN

Soft orange-pink bud, changing to charming salmon-pink and white as flower opens.

#### PINK GRUSS AN AACHEN

Deep salmon-rose. The same lavish, free-blooming habits as Gruss an Aachen; fuller flowers.

#### WHITE AACHEN

Free-blooming. Uniform growth; about 15 in.

Any of the above:  
75c each; 3 of a variety \$1.90;  
12 of a variety \$7.50;  
25 of a variety \$13.75

## SEMI-SHADE GROUP #63

A fine collection of lovely Aachen Roses. All three colors, Pink, White and Salmon-Pink, 3 of each.

9 Plants in all . . . 5.65

The uses of Floribundas are legion. You can plant them almost anywhere—in beds for great splashes of color, in perennial borders, in front of evergreens and shrubbery. Also, in curb, sidewalk, and door-step plantings, etc.

Page 24



## Floribundas at the World's Fair

Probably never before had so many flower-lovers seen so many Floribunda Roses as at the great New York World's Fair. There in the Parade of Modern Roses were 5,000 plants in continuous bloom, from June till winter, with as many as a million flowers open at a time. Betty Prior, Donald Prior, World's Fair, Smiles, Joyous, Carillon, and A. Grille were among the favorites in this display that hastened the Floribunda vogue from coast to coast. Truly, in "The World of Tomorrow," Floribundas were its Roses.

Jackson & Perkins Co.

# RUGGED, HARDY, PROLIFIC



*Snowbank*

© J. & P. CO.

## SNOWBANK (Plant Patent No. 279)

Large-flowering type, growing 20 in. tall. Excellent *en masse* and for the border. Strong, bushy, with thick, healthy foliage. A delightful J. & P. origination by Dr. J. H. Nicolas. 18 in.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65

## SUMMER SNOW (Plant Patent No. 416)

Beautiful clusters of pure white flowers, clean as the falling snow. The most prolific of the white Floribundas. Taller and more double than Snowbank.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65

## PERMANENT WAVE

(Plant Patent No. 107)

Named for the interesting waving of the semi-double flowers which make up the huge clusters—six or more on a stem. Fluting or wave is actually permanent—apparent from time of budding and throughout the entire life of the flower. A dainty and sophisticated flower from the land of wooden shoes—a superb creation of M. Leenders & Company of Holland.

*Decorative.* beautiful, long-lasting for table decorations. Ornamental, leaves dark purplish.

*Color.* . . . outside of petals a rare cochineal-red—inside a shade lighter.

*Vigorous.* . . . up to 30 in.; stands our climate well.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65



*Permanent Wave*

© J. & P. CO.



*Cheer*

## CHEER (Plant Patent applied for)

Both blooms and plant are similar to the world-wide sensation, "World's Fair," but in a clear deep rose-pink (bright red near the oceans). Cheer with its much-acclaimed flashy show of color will take its place alongside World's Fair as one of the most desired in Rosedom. New for 1942.

*Buds.* . . . ovoid, orange-pink.

*Blooms.* large, about 4 in., opening gracefully; in large clusters. Sweet fragrance.

*Habit.* vigorous, prolific. 2 ft. Dark green foliage.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

## Trailing GROUND-COVER ROSES

Ground-Cover Roses solve difficult garden problems and cover banks, semi-shady places, and otherwise unattractive spots with a carpet of green and color.

### MAX GRAF

This bushy trailer loves semi-shade, an enthralling sight when the single, shining pink flowers bloom in spring. Hardy, vigorous, fine for covering rocks.

Either of above: 65c each; 3 for \$1.50; 12 for \$6.

### WICHURAIANA

Glossy, shiny foliage; clusters of fragrant, starry white flowers, followed late in the season by bright red berries. This Rose roots wherever it touches soil.

## Miniature Roses

Smallest ever seen! A thimble or tiny vial will hold six or more flowers. Fine for edgings or as alpine; captivating in miniature arrangements. Free-flowering May till Nov.; grow in any soil but prefer full sun. Cover in cold winters.

### OAKINGTON RUBY, A.M., R.H.S.

A new, startling deep carmine, fully double diminutive, opening to rich ruby-crimson. Flowers never exceed 1 in., generally smaller. Plants less than 12 in. in ordinary or poor soil. Award of Merit, Royal Horticultural Society. \$1. each; 3 for \$2.50

### ROSA ROULETTI

Perfect little double rose-pink flowers; plants 4 to 6 in. tall. The little Swiss Rose that was lost for many years. 50c each; 3 for \$1.25

*This little Miniature Rose plant has reached its full growth, and the picture is almost one-half life size.*



### MRS. R. M. FINCH

Lovely light rose-pink, 2-in. "Sweethearts" in large clusters, continuously in bloom. An Australian rose happy in this country. Height 2 ft. See picture at right.

75c each; 3 for \$1.90; 12 for \$7.50

### NIOBE

In shape and habit like Mrs. R. M. Finch, pure white, tinge of blush in center when half open, camellia-like when full open. Height 2 ft.

75c each; 3 for \$1.90; 12 for \$7.50

### CECILE BRUNNER

Charming light pink, shading into yellow at base. Delightful formal petal formation (picture at right). The first "Sweetheart Rose." Height 20 in.

75c each; 3 for \$1.90; 12 for \$7.50

*Below: Mrs. R. M. Finch and Cecile Brunner*



.. World's Largest Rose Growers

# J. & P. MODERN

# Climbing Roses

© J. & P. CO

On the back cover of this book is a large picture of a complete plant of the gorgeous new King Midas; it also appears in the color garden on the front cover.

© J. & P. CO.

## KING MIDAS

(Plant Patent applied for)

# New!

*Our outstanding new introduction for 1942*

Mother nature will lavish on *your* garden the wealth of the mythical Persian king, for this vigorous new Climbing Rose, King Midas, almost literally turns everything it touches into gold! Another creation of the late Dr. Nicolas and our own department of plant research, there is no other like King Midas; no other color so urgently needed in Modern Climbers.

You will treasure King Midas with its modern, high-centered, tight buds and lovely large Hybrid-Tea-like flowers, in clusters of four to six, almost completely covering the plant for from three to six weeks in early summer, according to locality. There is a complete plant of King Midas on the back cover, also in the Rose garden on the front cover.

**Buds...** modern, high-centered, slow to open, deep gold with appealing reddish tinge.

**Blooms...** large, 4 to 5 in. in diameter, in clusters of four to six on medium-long stems, opening beautifully from a deep gold to a clear, unfading yellow. Long-lasting; excellent for cutting.

**Habit...** hardy, very vigorous, throwing 8- to 10-ft. canes as soon as well established.

**Foliage...** very desirable, luxuriant, substantial, and disease-resistant. Rich, bright glossy green in spring and early summer, later turning to a fine leathery dark green—ornamental all season.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Dr. J. H. Nicolas

© J. & P. CO.

## DR. J. H. NICOLAS

(Plant Patent No. 457)

That everblooming, extra-double, long-stemmed Climber so popular we could not anywhere near fill all the orders last season. Now we hope we have grown enough so all may enjoy these much-admired, unbelievably large Modern Climbing Roses created by the late Dr. Nicolas in our own gardens and now named for the great hybridizer. Fragrant blooms, entrancing deep rose-pink, constantly repeating—three to four to each long, strong stem. Extremely hardy. See inside front cover. We urge you to order early!

\$1.50 each; 3 for \$3.75; 12 for \$15.

Page 26



*Summer Snow, the Everblooming Climber described at right. \$1.25 each; 3 for \$3.15*

# Jackson & Perkins Co. . .



# for Thousands of Blooms

## even in limited space

**N**INETEEN FORTY-TWO will be a banner "Climber Year!" Not since the sensational Blaze was introduced by Jackson & Perkins Co. a decade ago has there been a year when gardeners could secure such glorious new Modern Climbing Roses! Think of being able to plant both the long-blooming King Midas and the everblooming Dr. J. H. Nicolas this spring!

Any garden is more colorful, more attractive, more complete with the addition of Modern Climbing Roses—especially the newer varieties which produce large, double blooms like the Hybrid Teas on pages 5 to 17. The great clusters of gorgeous flowers, framed by luxuriant foliage, are a most desirable ornament—on porches, trellises, garages, fences, pillars, etc.

Here is the solution, too, for those who wish to enjoy the thrilling beauty and fragrance of Roses where space is limited. Beautiful blooms can be produced for both elaborate outdoor display and hundreds of bouquets in even a small city lot!

Modern Climbing Roses are easily protected through winter, even where the temperature drops well below zero. Climbers bloom on old wood, and given only ordinary care they will repay you immeasurably for the small effort required.

### BLAZE (Plant Patent No. 10)

*Most Popular Everblooming Climbing Rose in America*

A blazing scarlet that has steadily made its way in public favor until it is probably more widely used today than any other Climber. These are the brilliant, attractive, double red Climbing Roses one sees all over America—but in the everblooming or repeating form, definitely fixed by use of only bloom wood in propagation. You knew the older June-blooming variety as Paul's Scarlet.

*Blooms*...large, vivid, well-shaped, double, more glorious than the picture at right; hold their color well.

*Use*....train over an arch or pergola—use to cover a fence or garage—grow on a tall post or pillar—brighten a porch.

*Prolific*...Blaze gives a plentiful supply of vivid scarlet flowers over a long first blooming period and then continues to flower intermittently all season.

\$1. each; 3 for \$2.50; 12 for \$10.

### PAUL'S SCARLET

Until the advent of Blaze, its everblooming counterpart, this gorgeous variety was the most admired of the red Climbing Roses. Many still want it for the great profusion of large, well-shaped, vivid scarlet-red flowers in large open clusters, during June, completely covering the foliage.

75c each; 3 for \$1.90; 12 for \$7.50

### SUMMER SNOW

(Plant Patent No. 400)

*Fairest, Best White Climber—Everblooming*

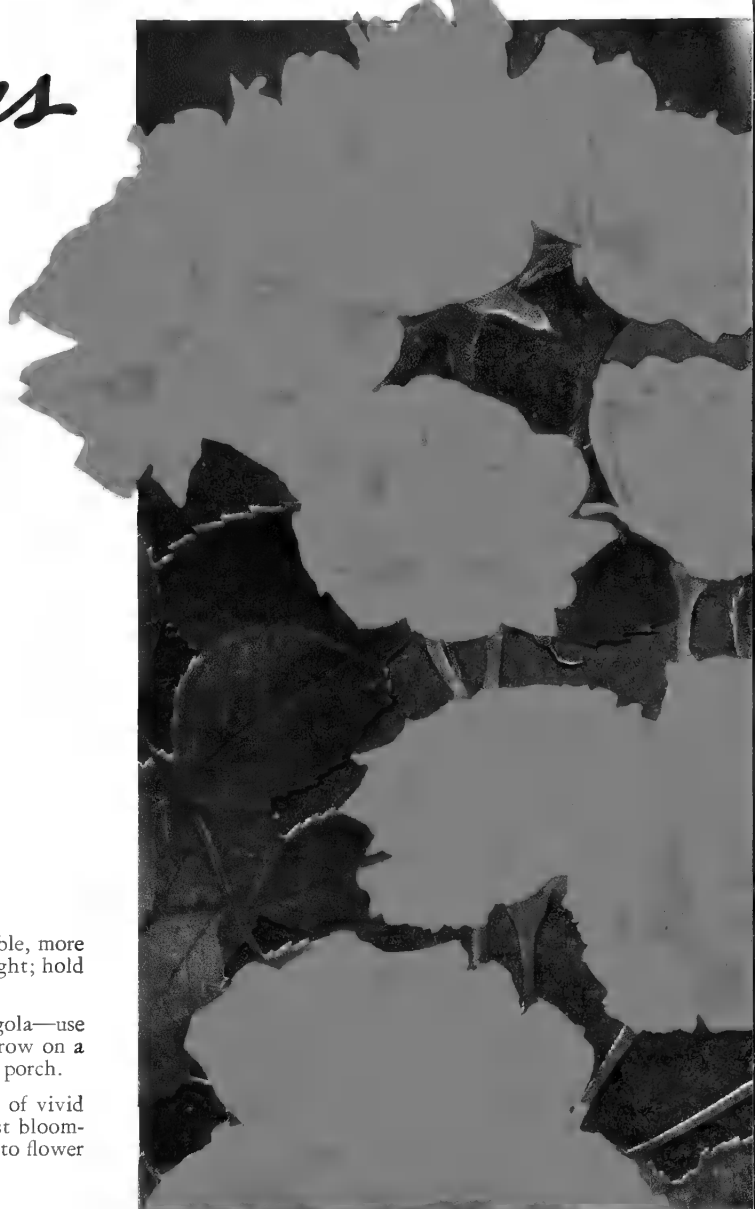
Here is the marvelous white Climbing Rose that wins instant admiration wherever used. Myriads of pure white, loosely double, 2-in. flowers, set off with large golden stamens, in large clusters. A mountain of white almost completely covers the spreading plant all through June, with the lovely pure white blooms repeating all summer and fall. Restful and refreshing by day, it is even more delightful in the evening. The hardy, vigorous plant spreads rapidly and needs little care. The picture shows only about half of the plant. Summer Snow makes an exquisite background of white to accent the color of Floribundas and perennials. For a striking effect plant with Blaze; add a blue-flowering perennial or vine and you have our national colors—Red, White and Blue. There are but few thorns.

*Blooms*.....clear white, loosely double, 2 in. across.

*Everblooming*...intermittent all summer—so profuse in June they seem like mountains of snow.

*Type*.....free-branching—spreads to cover a large surface. Very hardy, vigorous. Superb pillar Rose.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Blaze

© J. & P. CO.

## J. & P. Selected Modern Climbing Roses

### Creations of Dr. Nicolas—Group #131

Three of the world's finest Climbing Roses, all created in our own department of plant research: King Midas, Dr. J. H. Nicolas, and June Morn.

**3 Plants** 1 of each (value \$4.50)

### Favorite Four—Group #132

King Midas, Dr. J. H. Nicolas, Blaze, Summer Snow—all 4 pictured on these two pages.

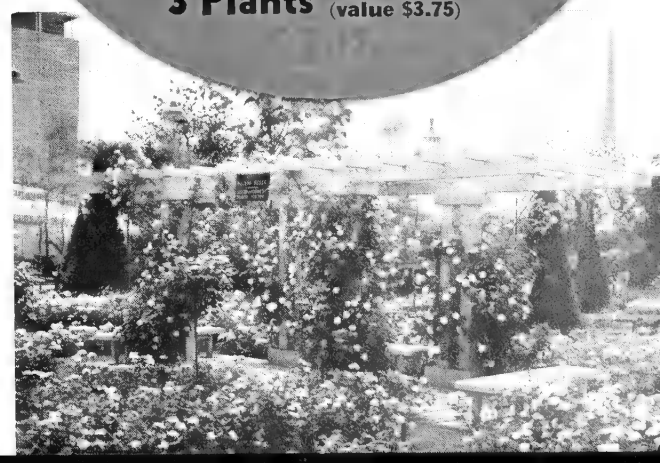
**4 Plants** 1 of each (value \$5.25)

### Everblooming Trio—Group #133

All three have a long season of profuse bloom in June, and continue to bloom intermittently all summer and fall: Dr. J. H. Nicolas, Summer Snow, and Blaze.

**3 Plants** 1 of each (value \$3.75)

Hundreds of thousands still remember the impressive spectacle of the J. & P. Modern Climbing Roses in Gardens on Parade at the great New York World's Fair where Jackson & Perkins Co. was selected to supply and maintain the Parade of Modern Roses. Here is a scene from the gardens there.



# The J. & P. MODERN

## JUNE MORN

(Plant Patent No. 375)

A spectacular, sturdy Climbing Rose, originated by Dr. J. H. Nicolas, which should have an important place in all gardens far and wide. June Morn's large 5-in. double flowers are a bright watermelon-pink touched with gold on the outside. Blooms in great profusion in many-flowered clusters in early summer and again throughout the season; older established plants could almost be called everblooming. Heavy, deep green foliage. It highlights gray or colorless places, creating a delightful atmosphere. June Morn is a very hardy, vigorous grower that begins to throw sturdy climbing shoots the first summer, and will bloom generously the next June. Height, 8 ft. For northern areas here is a Pillar Rose with Hybrid-Tea-size flowers with repeating bloom and for southern areas a real hardy addition to the list of repeating Climbers.

*History...* A seedling imbued with the grace and charm of Mme. Gregoire Staechelin, and the sturdy vigor and free-flowering qualities of the Climbing Souvenir de Claudius Pernet.

*Color...* luscious watermelon-pink inside; outside touched with gold.

*Blooms...* heavily in early summer with a good display in the fall.

*Foliage...* heavy, deep green; a rich background. Disease-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## GOLDEN CLIMBER

(Plant Patent No. 28)

Many features give Golden Climber its deserved popularity. The interesting shape of the flowers is unusual. Its coloring is superb—the buds, flecked with orange-scarlet, burst into handsome, rich golden-yellow, Tea-like blooms. Long stems add grace and make the delicately-fragrant golden flowers especially adapted for cutting. Glossy leaves. Definitely hardy; needs to become established before blooming heavily.

*Buds...* long, gracefully shaped, golden yellow.

*Blooms...* unique in form, slightly fragrant.

*Stems...* 18 in. or longer, make Roses fine for cutting—smooth; very few thorns.

*Foliage...* Fairly heavy, fine color, glossy.

*Lasting...* long blooming period lengthens the season of enjoyment.

\$1. each; 3 for \$2.50; 12 for \$10.

## Other Popular CLIMBING ROSES

Here are some of the older Climbing Roses of which many people are still very fond, also the less hardy but much-desired Everblooming Hybrid Tea Climbers.

### AMERICAN BEAUTY

Large buds and flowers of American Beauty crimson. Blooms very early and profusely—sweet scented.

### CLIMBING MRS. SAM MCGREDY

Beautiful scarlet-copper-orange, heavily flushed with Lincoln red (picture on p. 19). Fragrant, profuse, continuous. Needs protection in northern latitude.

### MERCEDES GALLART

A truly everblooming, intensely fragrant climbing beauty, producing immense blooms of rosy red with an extraordinary violet tinge in the cooler weather, yellow at base of petals. Long, strong stems. Vigorous. Luxuriant, large, dark green foliage. Very satisfactory to plant with yellow or white Roses or in backgrounds.

### CLIMBING TALISMAN

Climbing sport of the famous Talisman Rose. Everblooming! Protect in northern climate.

### MME. GREGOIRE STAEHELIN (Spanish Beauty)

Crimson buds; large, perfumed, delicate pink flowers, almost hiding plant. Hardy, vigorous—fine for cutting.

### REVEIL DIJONNAIS

Medium size, golden yellow buds, striped with reddish pink, open to semi-double flowers of golden yellow—center surrounded with carmine. Heaviest bloom in June. Protect in northern climate.

### SILVER MOON

Moon-white, 4½-in. or larger flowers; substantial, cupped petals. Large yellow stamens. Hardy; attractive foliage; very vigorous.

Any of above Climbing Roses: \$1. each;  
3 of any 1 variety, \$2.50; any 12 for \$10.

# Climbing Roses

## NEW DAWN

(Plant Patent No. 1)

The original everblooming Climber, and the first of all flowers to receive a plant patent. The everblooming strain of the most popular pink Climbing Rose in America! Produces almost continuously from early June until the frosts come—hundreds of large, beautifully-formed blooms of a delightful apple-blossom pink, whose fragrance is as delicate as its color is dainty. The foliage is wondrously glossy and the stems are long and strong—ideal for cutting. Here's one of the hardiest everblooming Climbers known to the plant world; choose it for a long season of Rose enjoyment.

*Blooms*... delicate, soft pink, 4-in. blooms in great profusion—masses of them almost continuously from early June until freezing weather. Delightfully, daintily fragrant.

*Stems*... ideally long for convenient cutting.

*Hardy*... extremely hardy in all portions of the country.

*History*... everblooming strain of the universal favorite, Dr. W. Van Fleet so well known for its profusion of bloom.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## DR. W. VAN FLEET

Forebear of exquisite New Dawn illustrated at right, for profuse bloom in June. The large, pale pink, fragrant Hybrid-Tea-like flowers are borne on fine long stems, ideal for cutting. Many would not be without Dr. W. Van Fleet for the literally hundreds of lovely Roses on even a single plant—countless bouquets from the smallest city lot, and a wonderful garden display at the same time. Vigorous.

75c each; 3 for \$1.90; 12 for \$7.50



*Doubloons*

## DOUBLOONS (Plant Patent No. 152)

Doubloons—the golden treasures of old pirate days, were buried deep on fabled islands far away—hidden—useless—dead. But Doubloons—the golden beauties from nature's treasure chest, planted in a lovely garden—live—climb—bloom, and bring great happiness to everyone. Little wonder that Doubloons is recognized as the best all-purpose yellow Climbing Rose! Three factors particularly contribute to its popularity. Its flowers are magnificent. It blooms in profusion for a long time. It is hardy and vigorous. Just what Rose-lovers sought for so many years, until Doubloons answered their need.

*History*... a direct descendant of our American wild Prairie Rose, with its heritage of hardiness; very valuable in a Climber.

*Blooms*... large, golden flowers, fairly double, in delightful clusters, literally covering the plant for a long period. Beautiful foliage of dark, velvety green.

*Growth*... vigorous, healthy, with long, heavy canes. Grows 12 ft. in a season.

*Fragrance*... spicy, clean.

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\$1. each; 3 for \$2.50; 12 for \$10.



*New Dawn*

## F. FERRER

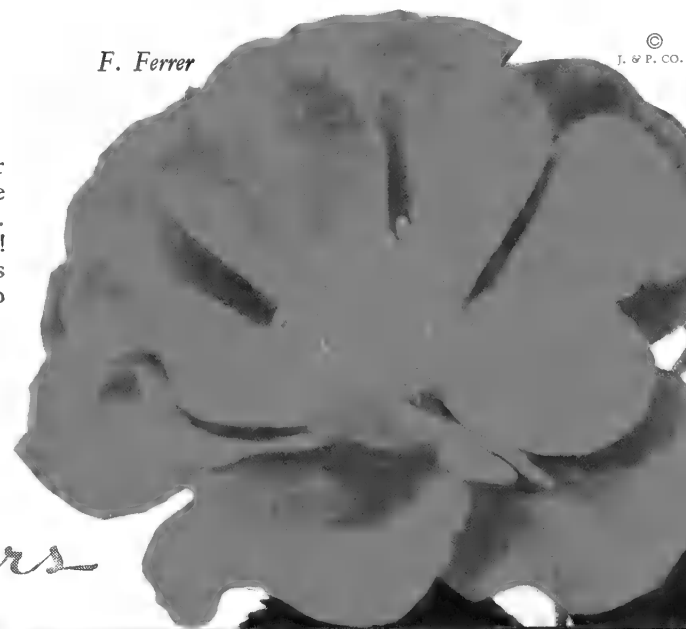
This large-flowered, long-stemmed, everblooming Climbing Rose, introduced by J. & P. in 1941, comes to us from the accomplished Pahissa in sunny Spain. Has a unique, pleasing, piquant, cinnamon fragrance. The lovely, semi-single, lustrous dark velvety-red flowers, set off by bright yellow stamens, have 12 stiff-textured petals and appear in clusters of 3 to 5, holding attractiveness for a long time; plant continues with some color all summer. Lay canes down for winter in cold regions. The connoisseur will prize F. Ferrer.

*Habit*... vigorous and spreading, covering 10 to 12 ft. Following the prolific clusters in June, it repeats all summer with flowers one to a stem.

*Foliage*... attractive, dark green, disease-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*F. Ferrer*



... World's Largest Rose Growers



# EXOTIC New-Hardy

# Clematis

OF ALL hardy climbing vines, none is more beautiful than these new large-flowered Clematis which bloom throughout summer and fall. They are equally desirable on large and small homes, in backyard gardens, on large estates. No other vines have such wide color range, such interesting foliage, such decorative possibilities.

Clematis needs no spacious setting to bestow its exotic blooms and attractive foliage on pergolas, trellises, arbors, fences, etc. Several colors may be used together. Plant Clematis this year!

## RAMONA

A Hybrid Clematis of the Lanuginosa group, producing its large, rich lavender-blue flowers all summer and fall, resembling Nelly Moser, much deeper color.

\$1.50 each; 3 for \$4.

## NELLY MOSER

The picture at right is almost life size. The exquisite, gracefully formed petals are in an appealing mauve shade effectively accented with red bars.

\$1.25 each; 3 for \$3.25



Nelly Moser

## DUCHESS OF EDINBURGH

Double; pure white, gar- denia-like. Beautiful always, especially in moonlight. Blooms on year-old wood.

\$1. each; 3 for \$2.50

## DUCHESS OF ALBANY

Unique and distinct trumpet-shaped bright pink blooms with fine long reflexed petals, blooming successively on new shoots July to Oct. A Coccinea Hybrid.

\$1.50 each; 3 for \$4.

## LANUGINOSA CANDIDA

Lovely pure white waxy flowers with white centers, beautiful always but especially entrancing in moonlight. One of newest Hybrids from Lanuginosa that came from China 100 years ago.

\$1.25 each; 3 for \$3.25



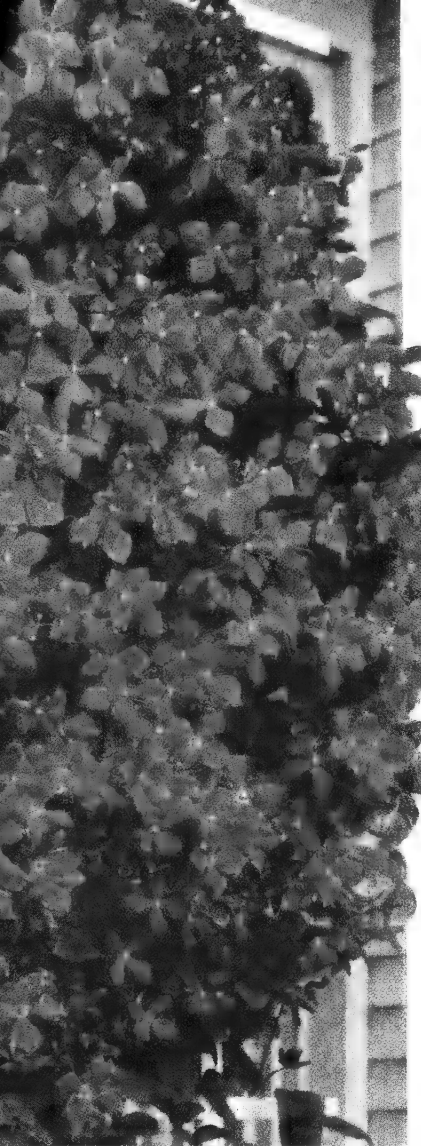
Lanuginosa candida

## JACKMANI

You often see these stunning, large, velvety violet-purple flowers that have made the Clematis so popular in America, and richly deserved. Blooms in profusion all summer and early fall. Noted for its great vigor.

\$1. each; 3 for \$2.50

All these New Clematis are large-flowered like Nelly Moser above which is about 2/3 life-size; all grow 8 to 10 ft. or more high, like Jackmani vine at left, and will thrive even in semi-shade.



Jackmani

## CRIMSON KING

The large, brilliant red flowers add a compelling note wherever used. Now you can display the colors of the flag in Clematis

\$1.50 each; 3 for \$4.

## ASCOTIENSIS

The ancestor of this new Hybrid was introduced from Spain nearly 400 years ago. Decidedly large azure-blue flowers from July to October. Very free-blooming.

\$1.25 each; 3 for \$3.25

Ascotiensis



Crimson King



## OTHER HARDY

Sprays of Clematis are ideal for cutting—they add grace and charm to bouquets and arrangements.

# Vines

For your convenience, we also carry the best known, most generally used old stand-bys so familiar throughout America. There are many uses still admirably filled by the snowy white showers of Silver Lace Vine and decorative foliage of Boston Ivy covering the walls of homes, stone fences, retaining walls, etc.

# Wisteria

Grafted Plants that Bloom

## NAGA NODA

Astonishingly long glorious purple flower clusters, 3 to 4 ft. each on a well-established plant! Showiest of all flowering vines, this extra-long Floribunda or Multijuga variety of Japanese Wisteria is a lifetime investment, the envy of all who see its entrancing spring display and enjoy its fragrance. Here is your opportunity to start right, with a plant grafted from flowering branches sure to bloom the second or third year, perhaps even the first year after planting. \$2.50 each; 3 for \$6.25.

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## BOSTON IVY Ampelopsis Veitchi

The popular self-clinging hardy vine that grows rapidly to cover the walls of a home or other structure with handsome green foliage that turns to beautiful rosy hues in autumn. Bears clusters of blue-black berries. Strong field-grown plants that will please you. 40c each; 3 for \$1.; 12 for \$4.

## SILVER LACE VINE Polygonum Auberti

Strong, vigorous, growing to 25 ft. or more. Thrives in any fair soil. Fine, dense foliage for pergolas, porches, etc. The entire vine will be covered with a great foamy spray of tiny white flowers all summer and fall. Strong field-grown plants.

60c each; 3 for \$1.50; 12 for \$6.

Jackson & Perkins Co. . .



Yoshino

### YOSHINO

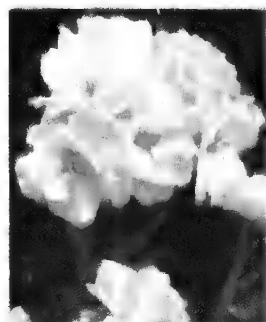
*Subhirtella*. Pink, single. These are the lovely blossoms along the Tidal Basin at Washington, D. C. Earliest of all.

\$2. each; 3 for \$5.

### AMANOGAWA

Upright, pyramidal. Fragrant, semi-double, pink. Blooms with Mt. Fuji. Decidedly attractive.

\$2. each; 3 for \$5.

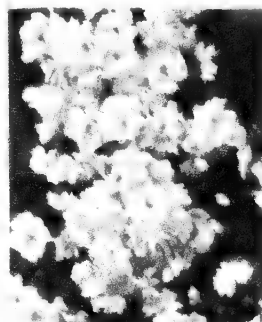


Amanogawa

### MT. FUJI

The best double pure white Japanese Cherry, blooming a few days later than Kwanzan. Sparkling.

\$2. each; 3 for \$5.



Mt. Fuji

### KWANZAN

Heavy clusters of double-flowered pink blossoms, about 10 days to 2 weeks later than Yoshino. Very full of bloom.

\$2. each; 3 for \$5.

### FUGENZO

*J. H. Veitch* Double, deep pink, 10 days later than Kwanzan. Very free-flowing. Coppery red foliage at blossomtime.

\$2. each; 3 for \$5.



Fugenzo

Kwanzan 2 years after planting



## Special Group #129

For a fine display of Japanese Cherries, the three best varieties for lovely double blooms as prolific as on the Kwanzan tree at right and over a long period: **Kwanzan, Fugenzo, Mt. Fuji.**

3 Trees, 1 of each (value \$6.) . . .

\$5

# Flowering CRABS

Bechtel's

Especially in the North, the best flowering trees for general use. A gorgeous array of lovely color that covers the trees when in full bloom, lasting a long time. The trees are attractive all season. Many have interesting fruits; birds like them; some are edible. Sturdy 4- to 5-ft. trees, finest quality; sent transportation collect.

### BECHTEL'S

*Ioensis fl.-pl.* Very hardy. Fragrant flowers resemble small roses, in profuse clusters. See at left. Grows slowly, to about 8 ft. tall. Late blooming.

\$1.75 each; 3 for \$4.50

Eleyii

### PARKMAN'S

*Halliana Parkmanii* Semi-double flowers in a clear, deep shade of rosy red, with deeper red buds. Very attractive. Slow growth is an advantage, finally reaching 10 to 12 ft. Midseason.

\$1.75 each; 3 for \$4.50

### TEA'S

*Theifera* Fragrant, delicate pink flowers all along both old and new stems. Picturesque, handsome. Slow growth. Crimson-flushed fruit.

\$1.75 each; 3 for \$4.50

### ELEYII

Robust. Large, dark pink flowers; showy fruit. Deep red foliage in spring. One of finest.

\$1.75 each; 3 for \$4.50

*Special Group #130*  
Three favorite Flowering Crabs—**Parkman's, Tea's and Eleyii.**

3 Trees, 1 of each

(value \$5.25)

## FLOWERING SHRUBS

Beauty Bush



### NEW RED WEIGELA

**BRISTOL RUBY**  
(Plant Patent No. 492)

A new color in Weigelas. In spring, entire branches become huge plumes of ruby-red, tube-like flowers. Dark shiny foliage. Very hardy. Grows about 5 ft. tall. Flowers all summer. A most attractive shrub which should be in every garden.

\$1. each; 3 for \$2.50

Red Weigela



### BEAUTY BUSH

*Kolkwitzia amabilis* One of the most beautiful and useful of all flowering shrubs, growing up to 5 ft. tall. Covered with masses of small, deep pink, tube-shaped flowers in May, each with a touch of gold in throat, lasting 2 to 3 weeks. Fragrant. Very hardy, 2-3 ft. plants.

\$1. each; 3 for \$2.50



*Announcing*  
**AMAZING NEW J.&P.**

# WHITE *Butterfly Bush*

**ALL FOUR ON  
THIS PAGE**

**Group #139**

**4 Plants, <sup>1 of</sup> each**  
(Value \$2.50)  
**Sent prepaid**



*White Bouquet (life size, 10 in. long)*

© J. & P. CO.

## **BUDDLEIA**

### **White Bouquet**

(Plant Patent applied for)

Think of it! Long, lovely, fragrant, glistening white sprays like white lilacs all summer and fall, on graceful, medium-sized bush that seldom exceeds 5 or 6 ft. in height, generally lower. The long-looked-for taller shrub for white or blue-and-white gardens. Buddleias are often called "everblooming summer lilacs." Sweetly fragrant, the graceful, all-out-at-once spikes are a great attraction for butterflies.

Those who have seen White Bouquet say it is an important new contribution to horticulture. Be sure to have several plants in your garden this year—they will be admired by everyone and you will find endless uses for the huge, exquisite, 8- to 10-in. flower-spikes (in the deep south, 15- to 18-in. spikes).

White Bouquet blooms continuously and profusely; the long-lasting flowers are unsurpassed for cutting. Very hardy; like all Buddleias, in most localities the tops die down in winter, then come up again even more vigorously in spring. The roots live on from year to year. The rich, attractive, dark green, abundant foliage has a silvery sheen on the under side. Plant in most any soil or climate. Lovely when planted with Floribunda roses and perennials; excellent as a flowering shrub.

75c each; 3 for \$2.; 12 for \$7.50

*Royal Red  
(about 1/2  
life size)*



*Ile de  
France*

### **ILE DE FRANCE**

Majestic, hardy, but stays within bounds; sometimes grows up to 6 ft. tall. Living, ever-changing, long, 1-ft. flower-spikes of glowing claret-purple—most popular Butterfly Bush. Irresistibly calls butterflies to enjoy its nectar—pleasing fragrance. Blooms generously from July to frost; fine for cut-flowers. Needs no care; grows in any soil or climate.

50c each; 3 for \$1.35;  
12 for \$5.

### **CHARMING**

With all the virtues of Ile de France, in a charming pink. Larger spikes.

50c each; 3 for \$1.35;  
12 for \$5.

### **ROYAL RED**

(Plant Patent applied for)

The first truly red Buddleia! Another fine new Butterfly Bush—the result of eight years of intense research and breeding work. Admirable for cutting. Royal Red and White Bouquet are unequaled by any other hardy, summer-blooming plants—no shrub in your lawn will be more decorative. Grows 4 ft. tall and starts to produce an abundance of fully-rounded, royal-red spikes the first year, from July until frost. Deep green foliage.

75c each; 3 for \$2.;  
12 for \$7.50



# J. & P. Modern Perennials

So many of our friends have expressed their appreciation of our selection and introduction of these newest, most improved Perennials, that we again include only these top-notch Modern Perennials. Note the great number of new J. & P. introductions for 1942.

*Coreopsis*

© J. & P. CO.



## COREOPSIS Golden Shower

**J. & P. New 1942**  
Constantly covered with 1½-in., star-like, golden yellow flowers against bright green, disease-resistant, slender, graceful foliage. Constant color, June to frost. Non-fading. 24 in. tall.

50c each; 3 for \$1.35; 12 for \$5.

## CARNATION, Rock Raven Red

Interesting new Dianthus with broader Princess Beatrix foliage. Fragrant, very double, rich, pleasing crimson-red. Blooms abundantly from June through summer; perfect for border-edge, rock-garden, etc.—best in sunny, exposed spots, 8 to 10 in. tall. 50c each; 3 for \$1.35; 12 for \$5.

© J. & P. CO.

*Blue Carpet*



## CAMPANULA CARPATICA

**Blue Carpet**

**J. & P. New 1942**  
For edgings, groups, and rock-gardens—furnishes a "carpet of blue" from spring to frost; likes sunny spots. Larger, light blue, bell-shaped flowers on 5- to 6-in. stems. Neatly compact. Remains slightly in center all season; a great improvement over common variety.

60c each; 3 for \$1.60; 12 for \$6.

## ANEMONE Hupehensis Superba

A Japonica and Hupehensis cross, with Japonica size and free-blooming of the Hupehensis. Introduced last season, it is already making a name for itself—let it be a bright spot in your garden this fall. Petals reddish-pink outside, deep rose-pink inside. Blooms freely, mid-Sept. to frost. 2-2½ ft. high.

50c each; 3 for \$1.35; 12 for \$5.

© J. & P. CO.



*Anemone hupehensis superba*

*Rock Raven Red* © J. & P. CO.

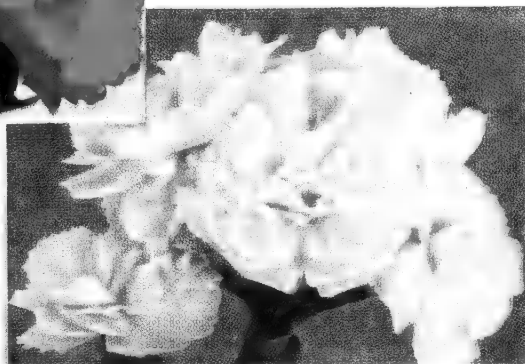


## ANEMONE September Charm

A lively hybrid of Anemone hupehensis—low-growing, light pink, early, free flowering. Vigorous, hardy—grows 15-18 in. Best in partial shade.

3 for \$1.10; 12 for \$4.

*Silver Mine*



## CARNATION, Silver Mine

Large, full, double flowers—all pure white; hardy. In constant bloom from June until late October. Choice variety with fresh, dark green foliage. Grow to a height of about 10 in.; bloom generously. Plant with Rock Raven Red and the blue-flowered Catananche for patriotic beds.

50c each; 3 for \$1.35; 12 for \$5.

## CATANANCHE Coerulea Major

Giant Blue Cupid's Dart. Sometimes called Love Plant. Bright, deep violet-blue, 2-in. flowers like double Cornflower or Bachelor's Button; on silvery, slender, branching stems; silvery buds and seed hips. Slender, tufted, silvery foliage. Live and lovely for front of border. Height, 20 in.; excellent for cutting—this lacy, dainty flower may be used in bouquets of most any garden blooms with artistic effect. Blooms profusely from July till frost. Award of Merit, Royal Horticultural Society.

50c each; 3 for \$1.35; 12 for \$5.

*Catananche*

© J. & P. CO.



*Lavender Lady*



### LAVENDER LADY

Rare and lovely coloring marks this beautifully-shaped, lavender-pink Chrysanthemum of stately form and appearance. The flowers are 4 in. across—equally effective in daylight or under electric lights. Blooms end of Sept. 24 in. tall. Unrivaled.

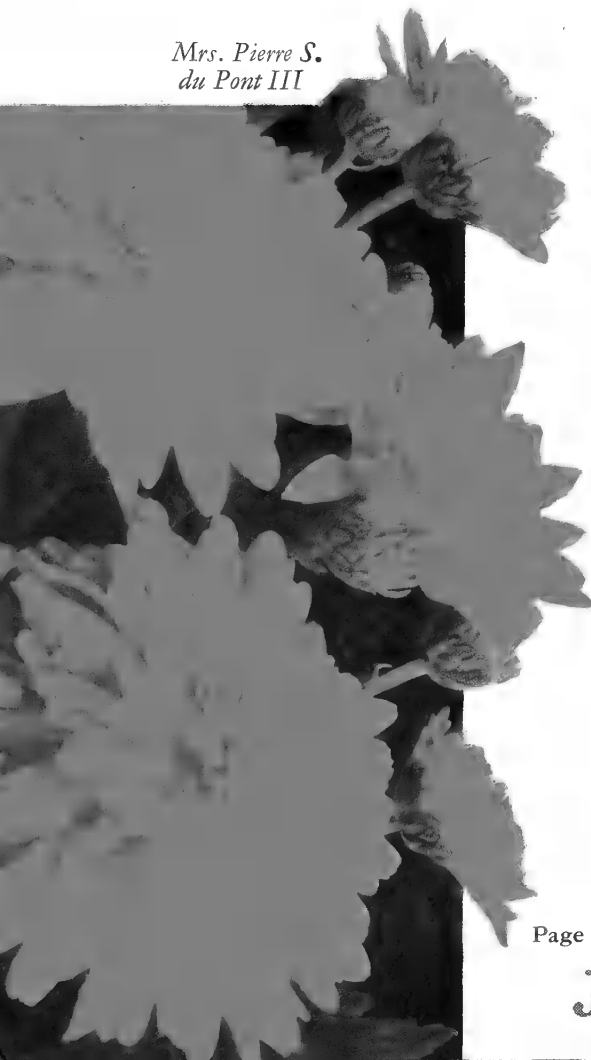
50c each; 3 for \$1.35; 12 for \$5.

### POHATCONG

Lovely, double, deep pink flowers, 4 in. across, with rich, dark green foliage. Long blooming period starting in early Sept. Vigorous growth. Prolific for cutting. 24 in. tall. Satisfactory under all conditions.

3 for \$1.10; 12 for \$4.

*Mrs. Pierre S.  
du Pont III*



# MODERN Chrysanthemums

## HARDY, EARLY-BLOOMING

Garden Chrysanthemums have enjoyed a tremendous increase in interest and popularity during the past few years because of the marvelous achievements of plant research and hybridizing in developing earlier blooming and hardier strains for a brilliant, long-lasting garden display, and a wealth of glorious bouquets.

In addition to our special J. & P. introductions, we present gems from the world's greatest hybridizer of Garden Chrysanthemums, Mr. Alex Cumming.

Chrysanthemums are ideal for planting in both borders and cut garden.

The three pictures on page 36 unite with these to give you an unsurpassed array for your 1942 garden.

*Milky  
Way*



### MILKY WAY

A new type of special worth. Magnificent creamy white, outstanding among all whites for intensity of milky whiteness when full open. Rich dark-green foliage complements soft lemon tints of half-open flowers. The first Nipponicum hybrid, perhaps as significant as the Koreans. Semi-informal flowers with broad, overlapping petals. Branchy sprays of 4 to 6. Unusually hardy. Strong, vigorous plant, 2½-3 ft., blooms late Sept.

50c each; 3 for \$1.35; 12 for \$5.



*Pohatcong*

### MRS. PIERRE S. DU PONT III

With such lovely iridescence, a word picture is too difficult to attempt; the dominant color is soft peach, tinted with rosy salmon and fawn shades overcast with luminous sheen. Large, full, perfectly-formed flowers, on tall, branching stems. Sturdy 2½-ft. plants. Blooms in early Oct.—a glorious, full display invaluable for cutting.

60c each; 3 for \$1.60; 12 for \$6.

### BURGUNDY

Glorious rich Burgundy red, in a new, fragrant, double Hybrid Korean. Magnificent form, texture; strong growing. Equally striking in the garden display and in flower arrangements. 3- to 4-in. blooms in early Oct. Height 2½ ft.

50c each; 3 for \$1.35; 12 for \$5.



*Burgundy*

# from Mid-August till Winter



*Manantico*

## MANANTICO

Early, red, semi-double—unusually bright and effective. Blooms from early Sept. to frost, giving cheer to fall days. Very decorative both in the house and in the garden.

3 for \$1.; 12 for \$3.50

## ALGONQUIN

Radiant, double, yellow, 3-in. flowers borne freely from early Sept. on. Fine, clean foliage. Grows to 30 in. in height. The best of our double early varieties—a delight in garden or vase.

3 for \$1.10; 12 for \$4.

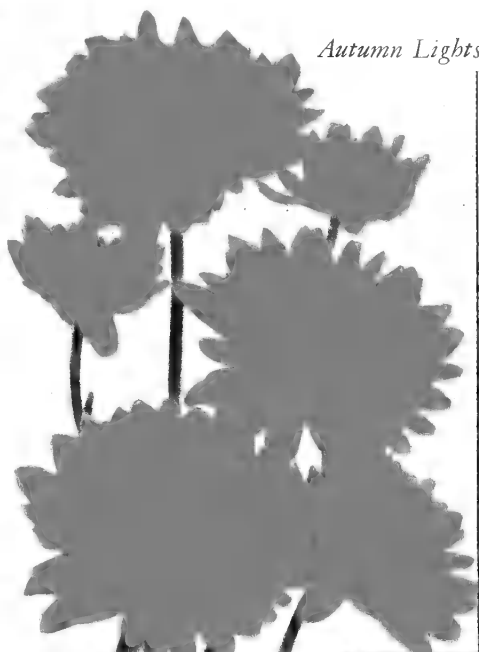
*Algonquin*



## PALE MOON

Achieves decided distinction by its color—soft, fluffy sulphur-yellow that blends delightfully with other hues, providing a pleasing new note. Large flowers, 3 to 3½ in., blooming freely from end of Sept. until frost, its color losing none of its interest; frost-resistant. Grows 2 ft.

3 for \$1.10; 12 for \$4.



*Autumn Lights*

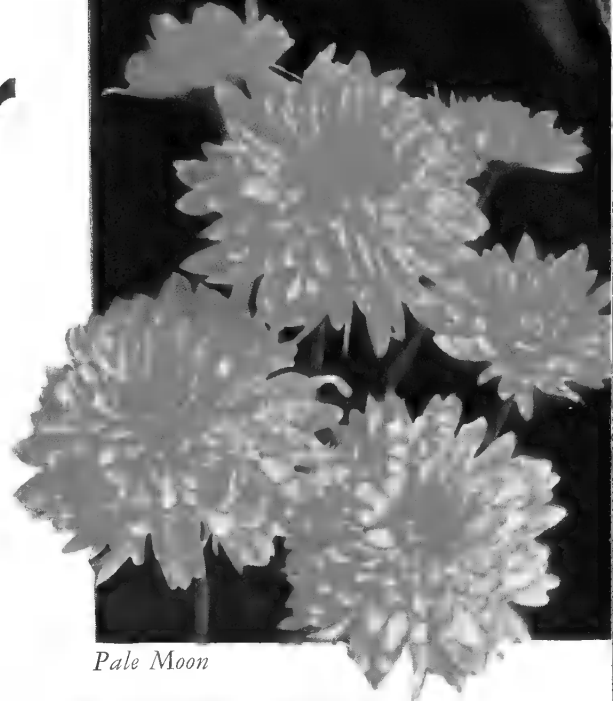
## ACACIA

A glittering shower of fragrant, semi-double, acacia-like, sulphur-yellow, 1-in. blooms all but smothers the 3-ft. bush from late Sept. to hard frosts. Ideal in combination with Michaelmas Daisies Adorable and Blue Gown. Marvelous in a bouquet.

3 for \$1.10; 12 for \$4.



*Acacia*



*Pale Moon*

## AUTUMN LIGHTS

The embodiment of autumn, this distinctive new Chrysanthemum is coppery-bronze with a live, gleaming orange overcast. An important addition in bringing to your garden a panorama of color to equal the Aurora Borealis. 2-in. flowers, profuse from late Sept. on. Sturdy, compact, branchy plants. Healthy, dark green foliage. Height 2 ft.

50c each; 3 for \$1.35; 12 for \$5.

## CLARA CURTIS

Rubellum One of the most popular Chrysanthemums of the day—charming, fragrant, hardy, with lovely masses of rosy pink 3-in. single flowers, starting in early August. Blooms on through frost until severe weather. Long-lasting cut-flowers. Well-rounded bush, 20 in. tall, excellent for mass planting. Sturdy, selected plants, up to Jackson & Perkins high standards in every way.

3 for \$1.10; 12 for \$4.

*Clara Curtis*



## Chrysanthemum Specials

### BRISTOL MASTERPIECES

Creations of Alex. Cumming: "Lavender Lady, Milky Way, Mrs. Pierre S. du Pont III, Eugene A. Wander."

Group #96 4 Plants, 1 of each (value \$2.20) for only... \$1.75

### FOUR PASTEL FAVORITES

Lavender Lady, Pale Moon, Rose Glow, Milky Way.

Group #124 4 Plants, 1 of each (value \$2.20) for only... \$1.75

### EIGHT SUNSET SHADES

Algonquin, Autumn Lights, Eugene A. Wander, Mrs. du Pont III, Clara Curtis, Pohatcong, Burgundy, Manantico

Group #125 8 Plants, 1 of each (value \$3.75) for only... \$3.00

### CHRYSANTHEMUMS ALL SEASON—ALL COLORS

Blooms from early August till freezing: VERY EARLY—Algonquin, Clara Curtis, Manantico, Pohatcong: EARLY MIDSEASON—Acacia, Autumn Lights, Pale Moon, Rose Glow: LATE MIDSEASON—Burgundy, Lavender Lady, Milky Way, Mrs. du Pont III.

Group #71 12 Plants, 1 of each (value \$5.35) for only... \$4.25





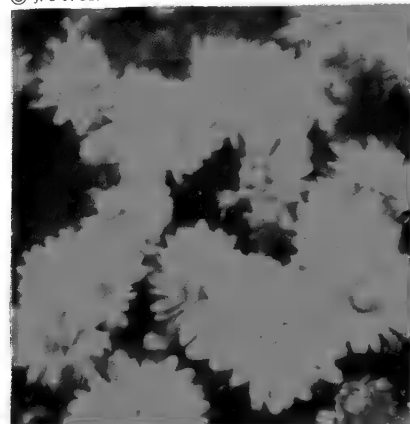
# Chrysanthemums

For complete list of  
Hardy Garden Chrysanthemums,  
See also Pages 34 and 35.

## CUSHION MUMS

The worthy and much-publicized cushion-like plants are covered with hundreds of double flowers from end of Aug. till frost.

© J. & P. CO.



Golden Cushion

**Golden Cushion** Gold; chestnut buds. 18 in  
**Bronze Cushion** Bronze to buff-yellow. 15 in  
**Pink Cushion** Vivid pink. 20 in.  
**White Cushion** Light pink buds; clear white flowers. 20 in.

Each of above: 3 for \$1.; 12 for \$3.50

### Group #103

4 Plants, 1 each of above **\$1.15**  
(value \$1.40) only. . . .

### Group #104

12 Plants, 3 of each **\$3.25**  
(value \$4) only. . . .

## ROSE GLOW

Magnificent, bearing lovely old-rose blossoms in great profusion from Sept. to frost. A pleasing, unforgettable color, alone or with others, particularly yellows. When cut, it fairly beams under electric lights. Height 2½ ft.

3 for \$1.10; 12 for \$4.



Rose Glow

Eugene A.  
Wander

## EUGENE A. WANDER

Brilliant 4½- to 5-in. (larger if disbudded), double, glistening golden yellow flowers, so freely borne in branching clusters, the stocky plant is nearly obscured. A blaze of golden glory, indeed, and for a long, full season—in bloom Sept. 20. Hardy, easily-grown plant which requires no special handling nor pinching to produce extra-large, perfectly-formed flowers in greatest profusion. Seldom over 18 in. tall. Fine for pot-culture. Occasionally a plant may assume interesting bronzy-yellow tints. Grown in 3-in. pots, from cuttings.

60c each; 3 for \$1.60; 12 for \$6.

# Michaelmas Daisies

## HARDY FALL ASTERS

THESE hardy perennials which now come in such a variety of colors are specially adaptable for fall border decoration. Patient hybridizing here and in Europe has developed our roadside wildings to exotic sizes for your pleasure. The variation in sizes makes them popular either in taller backgrounds or lower borders. For best results with tall varieties, limit each clump to one or two good shoots. Blooms are excellent for cutting and for outdoor autumn display. Highly colorful and pleasing, they continue to bloom late into fall when their color is so much needed and appreciated.

### PETUNIA

Novae Belgae Prim, semi-double, glowing petunia-purple flowers with golden yellow disc when fully open. Charming in the garden. Dense, neat, pyramidal bushes. 2½ to 3 ft. Mid-Sept. to frost.

50c each; 3 for \$1.35;  
12 for \$5.

### BEECHWOOD RIVAL

Darkest red of all fall Asters—introduced by J. & P. in 1941. Deep rosy crimson; brilliant golden yellow eye. Many small flowers, completely covering compact bushes. 3 ft. tall. Mid-Sept. to frost.

50c each; 3 for \$1.35;  
12 for \$5.

### BLUE GOWN

Novae Belgae Delightful china-blue flowers—dramatic against the brilliant hues of other fall flowers. Larger-flowered, taller growing, Climax form. Strong pyramidal branching growth, 4 to 4½ ft. Sept. 15 to frost.

60c each; 3 for \$1.60;  
12 for \$6.

### MOUNT EVEREST

The supreme white among all Hardy Asters, set off by lively golden stamens. Grows in tall, well-shaped pyramids with abundant lateral growth, flowering right down to ground. Ultimate height, 4 ft. Sept. 15 to frost.

3 for \$1.10; 12 for \$4.

### BEECHWOOD CHARM

Novae Belgae The deep rose-red tint adds a lively glow wherever used. Compact growth; smaller-flowered, massed blooming. Medium height—attractive plants 3 to 3½ ft. Mid-Sept. to frost.

50c each; 3 for \$1.35;  
12 for \$5.



# Michaelmas Daisies

## HARDY FALL ASTERS

WITH THE FIVE ILLUSTRATED AT BOTTOM OF THE PREVIOUS PAGE, THESE CHEERY AND COLORFUL BLOOMS BRING A GAY SPIRIT TO ANY GARDEN.

### HARRINGTON'S PINK

Lovely clear salmon-pink form of our Novæ-Angliæ Aster—the result of a lifetime of selection and hybridizing and well worth the time and effort! Similar to Adorable pictured at right. Clean dark green foliage. Plants grow 4½ ft.

3 for \$1.10; 12 for \$4.

### ADORABLE

Novæ-Angliæ All that its name implies! Deeper, clearer pink than the original Harrington's Pink—rare fall color. Small, reddish, rosette-like buds. Clean foliage. Height 4 to 4½ ft. Blooms Sept. to frost.

50c each; 3 for \$1.35; 12 for \$5.



Adorable

J. & P.  
New  
1942

### PINK PARTY

A drift of pink for your garden! A sight to behold, in bud or full bloom! Delicate apple-blossom-pink blooms literally efface the lovely foliage of this newest Michaelmas Daisy—the entire plant is just a froth of daintiest pink for a long season, starting in mid-September. For fall border arrangements it is unsurpassed. Medium tall—about 30 in. A J. & P. origination.

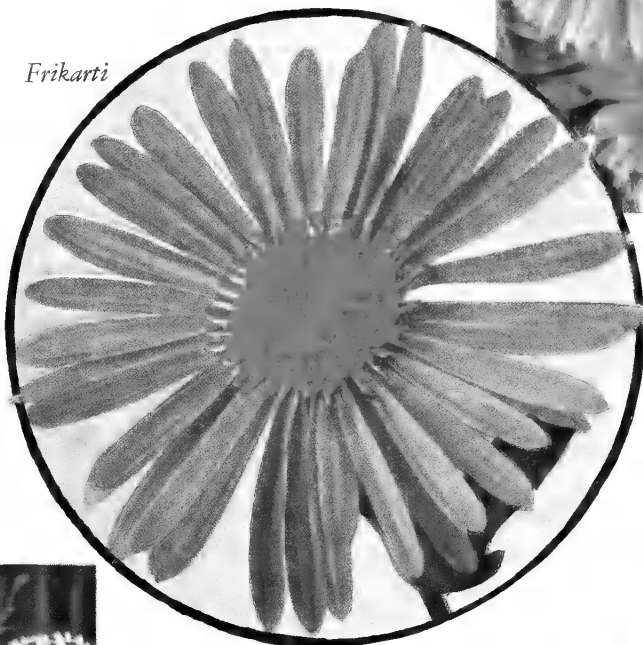
65c each; 3 for \$1.75;  
12 for \$6.50

### FRIKARTI

Light blue-lavender, accented with a prominent yellow disc—the long cherished "Wonder of Staefa." Hardy here. Blooms profusely and for an exceptionally long period—a mound of light blue from early August till frost. Perfect for cutting; 3 in. across. Does well in semi-shade but needs the sun for perfect development. 2½ ft. tall. All plants field grown in our own nurseries.

50c each; 3 for \$1.35;  
12 for \$5.

Frikarti



Pink Party



Choose Sturdy  
Michaelmas  
Daisies  
for Colorful  
Fall Borders—  
the Plants Are  
Shapely and  
Neat, the Flowers  
Large and  
Striking

### STRAWBERRIES AND CREAM

The dainty flowers first appear as a deep pink, softening in tint as blossoms open. Contributes a much-needed precise color. Height, 4 ft.

3 for \$1.10; 12 for \$4.

### BEECHWOOD CHALLENGER

Each season, a bigger "hit." Deep strawberry-red with bright yellow center disc. Grows vigorously to about 4 ft. Blooms brilliantly in Sept.

3 for \$1.10; 12 for \$4.

### HILDA BALLARD

Lovely silvery mauve flower, largest of all hardy Asters. The outstanding accomplishment of Ballard, greatest living hybridizer of fall Asters. 5 ft. Blooms middle of Sept.

50c each; 3 for \$1.35; 12 for \$5.

### GAYBORDER BLUE

Aptly named—see picture below. The No. 1 blue Michaelmas Daisy for general usefulness. Open, pleasing habit of growth—grows to 5 ft. Large blooms; from middle of September.

3 for \$1.10; 12 for \$4.

### FAVORED FIVE

at bottom of page at left

Specially priced: Petunia, Beechwood Rival, Blue Gown, Mt. Everest, Beechwood Charm.

Group #47 5 Plants, 1 of each (value \$2.50) only..

Group #48 15 Plants, 3 of each (value \$6.75) only..

### CHOICEST EIGHT

Petunia, Beechwood Rival, Mt. Everest, Pink Party, Adorable, Hilda Ballard, Frikarti, Gayborder Blue.

Group #94 8 Plants, 1 of each (value \$3.95) only..

Group #95 24 plants, 3 of each (value \$10.70) only..

Gayborder Blue





# Shasta Daisies

*Snowbank*

**S**HASTA DAISIES, the best easy-to-grow plants for achieving the increasingly popular white effect in spring and summer gardens. Your plantings will take on a new charm with "dressed-in-white" areas of these MODERN Shasta Daisies developed from Burbank's world-famous original.

Here are Shastas for a summer snowbank effect, for a taller background, for a prim-flowered mass effect, for a dainty airy tone, and a fully double everblooming variety for borders. Each type is generously prolific and gives abundant display and ample cut-flowers.

## SNOWBANK

You create an all-summer effect of a bank of snow with this important new single-flowered white Shasta. Large 4-in. flowers with waxy, snow-white petals and small, clean yellow centers. Blooms all summer, but most profusely in early summer and in August. Height, 15 to 18 in. Excellent for beds and borders—see picture at top of page.

45c each; 3 for \$1.25; 12 for \$4.50

## ESTHER REED

The Shasta Daisy with chrysanthemum-like, pure white, completely double flowers on upright 18-in. stems. An excellent border plant with rich dark green foliage, perpetually in bloom from June to October; long-lasting flowers invaluable for cutting. Truly hardy, surviving easily in northern New York. Easy to grow and has continuous charm. Enjoys being divided every two years.

60c each; 3 for \$1.60; 12 for \$6.

## ZINNIA-FLOWERED

These prim, zinnia-like, 4 to 4½-in. Shastas make an interesting plot in any garden. Many rows of pure white, broad, blunt, overlapping petals, hiding center at early stages, later folding back to display bright golden yellow. Prolific in early June; repeats later. Best semi-double. Interesting to grow. Excellent for cutting—very decorative. Height, 18 to 24 in.

50c each; 3 for \$1.35; 12 for \$5.

## CHIFFON

Always in bloom, the exquisitely fluted and lacy petals of Chiffon are indescribably dainty and beautiful. Three-inch flowers effectively set off by a yellow center. Flaring, frilly, delightfully picturesque, either alone or in combination with other flowers, both in the garden and in bouquets. Height, 12 to 18 in. After spring mass display, flowers appear all summer.

50c each; 3 for \$1.35; 12 for \$5.

## FAVORITE

Tall growth, extra-large flowers, and grace of form combine to make this Shasta Daisy a real favorite. The 5-in. flowers, with overlapping, stiff, pure-white petals, are produced in great profusion in June and July, with constant flowers throughout the season. Full, clear yellow center. Height, 2½ to 3 ft. Long-lasting; ideal for taller borders, and for beds.

50c each; 3 for \$1.35; 12 for \$5.

*Chiffon*

*Zinnia-Flowered*

*Favorite*

### White Shasta Beauty

All Five Lovely Shasta  
Daisies on This Page

**Group #133** 5 Plants, 1 of each  
(value \$2.55), for \$1.25

For Greater White Effect Try This Larger Group

**Group #134** 15 Plants, 3 of each  
(value \$7.65), for \$3.75

#### The Mass Whites

For borders and cutting: **Snowbank, Zinnia-Flowered and Favorite.**

#### The Border Whites

Excellent both in the garden and for cutting: **Chiffon, Esther Reed.**

#### Group #135

12 Plants, 4 of each  
(value \$4.85), for \$2.42

#### Group #136

12 Plants, 6 of each  
(value \$5.50), for \$2.75

**\$5.**



# J. & P. HYBRID

The achievement of our own northern, truly perennial strain of Giant Delphiniums, 100% double, in true separate colors, together with the introduction of the unique Pink Sensation, have made J. & P. outstanding specialists in Delphiniums.



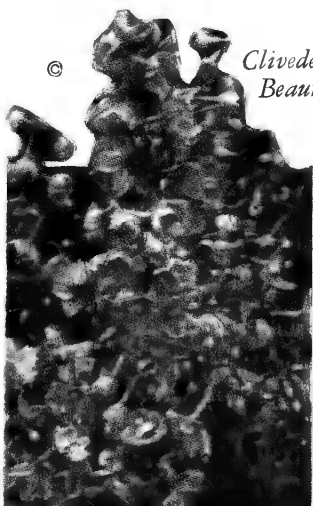
*Pink Sensation*

© J. & P. CO.

## CLIVEDEN BEAUTY

A wonder-worker in your garden. A fine Delphinium of the Belladonna type, a lovely shade of blue for a bit of heaven among your flowers. Excellent for cutting, supplying a most effective blue in airy sprays for flower arrangements. Grows to 4 ft.

3 for \$1.; 12 for \$3.50



*Cliveden Beauty*

## VELVET BLUE CAVE

Rich purple-blue Delphinium of Belladonna type with gorgeous, mildew-resistant dark green foliage and free, branching habit. Very free blooming. 4 ft. Our own development.

3 for \$1.; 12 for \$3.50

## New for 1942 Another J. & P. Giant Double Delphinium EXQUISITE

If such could be possible, Exquisite is even more glorious than the other six famous Giant Double Delphiniums on pages 40 and 41. Superb, large, closely-set florets of a new breath-taking color in soft, mellow tones of lavender-blue! A worthy companion to the sturdy, all-double group of six which have preceded it. Be one of the first to display these exquisite blooms. Plants usually produce 4 to 6 large, compact, flowering spikes of airy lavender-blue in June and July and again in the fall. The closely-set florets are exceptionally large and hold all petals until last buds open—thus the term "all-out-at-once," a most desirable characteristic—especially when cut. Grows to a height of 4 to 5 ft. under ordinary conditions.

75c each; 3 for \$2.; 12 for \$7.50

The superb new **Exquisite**, with **Dauntless**, **Desirable**, **Debutante**, **Delightful**, **Divine**, and **Enchantment**, on pages 40 and 41.

**Group #137** 7 Plants, 1 of each (value \$4.75) for only **\$3.75**

**Group #138** 21 Plants, 3 of each (value \$12.25) for only **\$10.**

YOU'LL WANT THE NEW  
PINK DELPHINIUM IN  
SUCH GREAT DEMAND  
FROM COAST TO COAST

## Pink Sensation Delphinium

(Plant Patent No. 324)

Pink Sensation possesses all the strength, hardiness and prolific growth of its modern contemporaries in the accustomed colors. It is outstanding in another way, giving as many as four crops in a season, for a constant show of color in your garden. Reaches height of 3½ ft. with many laterals, continuously throwing out spikes of a lovely, airy pink.

The only true pink perennial Delphinium in existence! At last the color of the wild red Delphinium has been infused into the garden hybrid. The sensational achievement of the great horticulturist, Dr. Ruys, of Holland, introduced in 1940 by Jackson & Perkins, it has won another honor in 1941—the Award of Merit of the Royal Horticultural Society in London. Each year we have planted more and more, hoping to be able to meet the additional demand—this year we have again increased our plantings, but we urge you to order early.

\$1. each; 3 for \$2.75; 12 for \$10.

© J. & P. CO.

Exquisite



# J. & P. HYBRID *Delphinium*

**Really Perennial!**

*Dauntless*

*Desirable*

*Debutante*

*Delightful*

**Your Choice of Any of These Superb Plants, 65c each**

3 of a variety, \$1.65; 12 of a variety, \$6.50;  
25 of a variety, \$12.; 100 of a variety, \$45.

## **DAUNTLESS**

### **Lavender**

Compact spike of lavender flowers. Blooms about two weeks later than Divine. An ideal border type, also an excellent cut-flower variety. The plant grows about 4 ft. tall; and has many spikes.

## **DESIRABLE**

### **Deep Violet**

Distinctive violet-purple with white eye, which lends a pleasing note. Upright growth; well-balanced, wiry-stemmed spikes, resistant to wind and storms. The color holds. Height, 4½ ft.

## **DEBUTANTE**

### **White**

Clear, sparkling white—very effective when used either in a white garden or with other colors, where it gives dramatic interest. Lovely by itself, too. You'll want this entire group. Height, 4 ft.

## **DELIGHTFUL**

### **Blue**

A heavenly flower, gay and bright. Definitely all blue—the deeper shades so hard to get and keep; here is the rare, real blue you have always wanted, and it will last! Height, 4 ft.



# GIANT, 100% DOUBLE SPIKES

*In True Separate Colors*

## A MILESTONE IN DELPHINIUM ACHIEVEMENT

TO PRODUCE for America a new race of Delphiniums, certain to yield superb masses of blooms in true, separate colors, 100% double and really perennial—that was a vision and ambition of Eugene S. Boerner, J. & P. hybridist and director of plant research. Now it has been realized—the result of many years of hybridizing and development in the J. & P. Department of Plant Research. Here are the fruits of this real advance in Delphinium breeding.

These are the remarkable new varieties that have won instant favor everywhere. Giant Hybrids possessing all the most desirable qualities—welcomed for their 100% double florets, trueness to color and rugged spikes not easily blown down by the wind.

Visitors to our experimental grounds have been surprised and delighted to see the astonishing display of these gorgeous new varieties, and to learn that they were hybridized in the rigid climate of northern New York State. To see over 300,000 plants blooming in our fields is a sight long to be remembered. From this time-tested panorama, the plants have been selected for your garden in 1942.

Now you can control Delphinium color and planting schemes. As the pictures so attractively display, each is a different color and each complements the others; you will want all six. They are truly northern—hardy, disease-resistant, uniform in growth, perennial in habit. The huge spikes have a definite advantage in their “all-out-at-once” habit of florets.

### DIVINE

Rose-Mauve

Rightly named, with flowers of lovely lavender warmed by faint rose cast reminiscent of the “Mauve Decade.” In every way a charming garden asset. Very tall plant with wide-based pyramidal spike. Stately in habit, vigorous in growth. 5 to 5½ ft.

65c each; 3 for \$1.65;  
12 for \$6.50

### ENCHANTMENT

Light Blue

Truly the realization of the hybridist's dream. Bears rugged, wiry, wind-resistant spikes, amass with closely set, all-double florets of true Delphinium light blue with white eyes. Blooms in June, again in fall. 4 ft. tall. Introduced in 1941.

75c each; 3 for \$2.;  
12 for \$7.50

All SIX of the lovely Giant Delphiniums on these two pages: **Dauntless, Desirable, Debutante, Delightful, Divine, and Enchantment.**

**GROUP #75** 6 Plants, 1 of each  
(value \$4.) for only . . .

**GROUP #76** 24 Plants, 4 of each  
(value \$13.65) for only . . .



# MODERN Perennials

## GEUMS

Too few know the value of these hardy new Geums, for the garden and for bouquets, with their decorative foliage and large, colorful, wavy, long-lasting flowers.

*Dolly North*

© J. & P. CO.

## HEUCHERA

"Fairy Flowers" indeed are these delightful Coral Bells with their brilliant-hued spikes of dainty bells on impressive stems above evergreen foliage.

*Queen of Hearts*

© J. & P. CO.



© J. & P. CO.

*Red Wings*

### GEUM, Red Wings

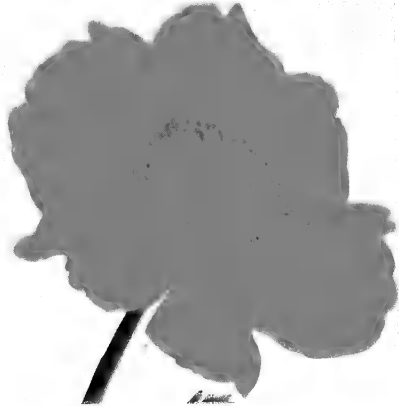
New in 1941! Vivid strawberry-red, yellow anthers. Semi-double, 2-in. flowers 24 in. high, in great profusion May and June; intermittent all summer. Foliage, 6 to 8 in. high; is a real decoration all season.

50c each; 3 for \$1.35; 12 for \$5.

### GEUM, Fire Opal

One of the best of the newer, larger Geums. Dazzling scarlet-bronze, 2-in. flowers, unexcelled in late spring. Very free blooming, repeating all summer. Plant is 24 in. tall; 8-in. tufted foliage.

3 for \$1.10; 12 for \$4.



### GEUM, Dolly North

Lovely light orange. 1½-in. diam.; profuse end of May and June—periodically all summer. 18-in. spikes; foliage always fresh.

50c each; 3 for \$1.35; 12 for \$5.



### HEUCHERA, Queen of Hearts

Stunning variety with deep red color and much larger bells than older varieties. Dainty in flower arrangements; keeps well. Blooms from late spring into July. Height 18 in.

50c each; 3 for \$1.35; 12 for \$5.



© J. & P. CO.

*Pink Delight*

### HEUCHERA Pink Delight

Charming new Heuchera which produces 24-in. sprays each carrying a mass of dainty old rose flowers, lightened by a touch of white at the base of each floret. Very free-flowering during June and July. Delightfully informal; interesting. Excellent cut-flower.

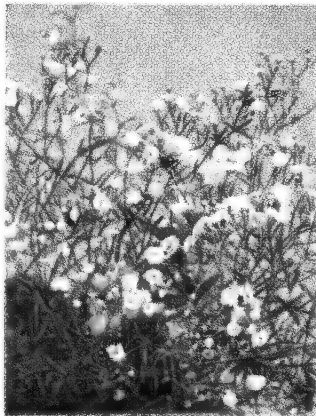
50c each;  
3 for \$1.35;  
12 for \$5.

## GYPSOPHILA Baby's Breath

### ROSY VEIL

Repens Lower-growing; forms heavy mat of double pink flowers. Blooms during June and July; few blooms in fall. About 18 in.

50c each; 3 for \$1.35; 12 for \$5.



*Rosy Veil*

### BRISTOL FAIRY

Tall-growing, double white Baby's Breath—gives a lacy pattern in mass. Perfect for cutting. Blooms June—again in fall. Grow 20 to 24 in. high; same width.

50c each; 3 for \$1.35;  
12 for \$5.

## LYTHRUM The Beacon

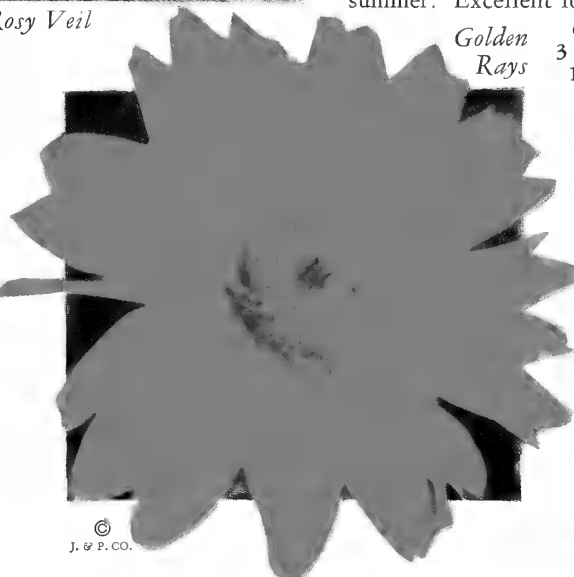
Salicaria Outstanding 1941 J. & P. introduction, for small borders or large mass planting. The neat, long-lasting, clear deep carmine-red flowers are borne on large spikes, followed with side spikes almost to the ground. Very versatile, thriving equally in wet semi-shade and open, dry sun. Much more showy than Lythrum Rosea. Blooms continuously from July to frost. 3½ to 4 ft. Award of Merit, Royal Horticultural Society.

50c each; 3 for \$1.35;  
12 for \$5.



*Lythrum,  
The  
Beacon*

© J. & P. CO.



© J. & P. CO.

### HELIANTHUS, Coronation

The flower of Britain's coronation year, named there. Very popular for its beauty and significance. Double, golden-yellow, 4-in. perennial Sunflowers with anemone center. Grows 4 to 5 ft. tall. Lovely in summer and fall.

50c each; 3 for \$1.35; 12 for \$5.

### HELIOPSIS Golden Rays

Scabra Patula Golden-yellow, 4-in. flowers; sharp cut petals. Grows 3½ ft., bushy plants continuously covered with flowers from end of June through summer. Excellent for cutting.

Golden Rays 60c each;  
3 for \$1.60;  
12 for \$6.

### HELIOPSIS Summer Gold

Incomparabilis Daisy-like, semi-double, 4-in. flowers of rich gold, glorious in wealth of bloom, June to frost. After first bloom, cut back immediately for another crop; repeats quickly. 3 ft.

3 for \$1.10; 12 for \$4.



*Helianthus  
Coronation*

# PAGEANT OF HARDY

# Phlox

THE graceful ease with which Hardy Phlox decussata beautifies every part of the border or garden makes it invaluable to every flower-lover. It can stand alone and be superb or will cooperate with any in the perennial plantings—with great masses of color and appealing spicy fragrance in late summer and fall. Why be content with less than the greater glory of these new, improved varieties introduced by J. & P., with their immense florets forming great mounds of color year after year?

## FAVORITE OLDER VARIETIES

The best of the older varieties, for your Phlox Garden to express its full beauty.

Albert Leo Schlageter Brilliant scarlet-red.

B. Compté French purple.

Count Zeppelin White; red eye.

Daily Sketch Large, light salmon-pink; crimson eye.

George Stipp Salmon.

Mrs. Harding Glowing salmon.

Painted Lady Peach-pink, with deeper eye.

Snowcap White.

Tigress Orange-scarlet.

YOUR CHOICE OF ABOVE:  
3 for 65c; 6 for \$1.25; 25 for \$3.75

## Rainbow Gardens

### ALL SIX LOVELY NEW PHLOX ON THIS PAGE

Progress, Harvest Fire, Blue Boy, Salmon Beauty, Apple Blossom, Mikado.

#### Group #140

6 Plants, 1 of each

(value \$3.25) . . . . .

#### Group #141

18 Plants, 3 of each

(value \$8.75) . . . . .

#### ALL FIFTEEN LISTED

The six lovely new Phlox pictured and the nine older varieties in panel at left

#### Group #142

15 Plants, 1 of each

(value \$5.20) . . . . .

#### Group #143

45 Plants, 3 of each

(value \$12.80) . . . . .

**\$11.25**



Progress

© J. & P. CO.

Harvest Fire

## HARVEST FIRE

Mammoth salmon-orange heads, branching from bottom; large florets, 1½- to 2-in. Clean, healthy foliage. Long bloomer. 30 in.

50c each; 3 for \$1.35;  
12 for \$5.

## SALMON BEAUTY

Rich salmon-pink contrasting with large white eye. Soft in tone; positive in effect. Lovely large florets 1½ to 2 in. Reaches 30 in.

50c each; 3 for \$1.35;  
12 for \$5.

## BLUE BOY

The best deep blue Phlox, marvelous at dusk. Free bloomer; big individual florets, 1½ to 2 in. Large flower-heads. Growth low, bushy; about 24 in.

50c each; 3 for \$1.35;  
12 for \$5.

## APPLE BLOSSOM

Soft, restful apple-blossom pink that blends beautifully; 2- to 2½-in. florets. Pyramidal flower head; side spikes follow freely. Very firm, disease-resistant foliage. 2½ to 3 ft.

50c each; 3 for \$1.35; 12 for \$5.

## MIKADO

Deep violet, 1½- to 2-in. florets with large, distinct white eye. Excellent foliage. 18 to 24 in.; outstanding among foreground or intermediary border plants. One of the most striking colors in the phlox family.

50c each; 3 for \$1.35; 12 for \$5.



## PROGRESS

This heavenly new color you'll surely want. A handsome light blue always, though it may vary in tone according to type of soil and location—particularly effective where cooler, damp nights prevail. Extremely large flower-heads and 1½- to 2-in. florets; eyes are deeper purple-blue, further enhancing the beauty of Progress. Closely set, long, narrow, dark-green foliage.

75c each; 3 for \$2; 12 for \$7.50

Apple Blossom

© J. & P. CO.

Blue Boy

Salmon Beauty

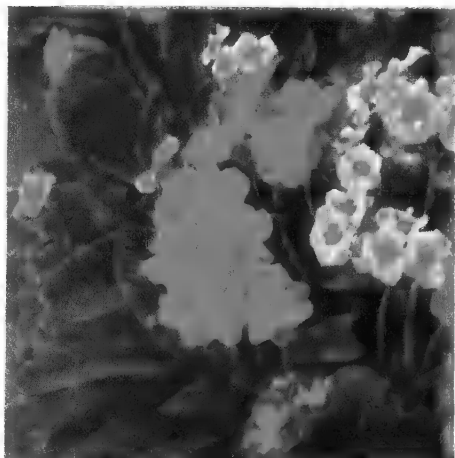


*Pyrethrum  
Pink Bouquet*

## PRIMULA Veris Colossus

Giant-Flowered Extra-large-flowered spring Primula. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, and the usual yellows. Sturdy plants, lush foliage. Thrives best in damp, shady spots; ideal for rockery, waterside or border.

3 for \$1.10; 12 for \$4.



*Primula Colossus*

*Verbascum  
Pink Domino*



## TROLLIUS Golden Queen

One of most interesting yellow flowers—sheer, lovely gold. Blooms prolifically in July; plants grow almost 30 in. tall. Plant in semi-shaded fairly-damp ground.

50c each;  
3 for \$1.35;  
12 for \$5.

## VERBASCUM Pink Domino

A lovely, rose-pink, delightfully refined form of the well-known yellow Verbascum or mullein which enjoys such rugged growth along the roadsides. The upright, picturesque, branching flower spikes reach 4 ft. in height. One of most effective pink background plantings in late August and September—a consistent show of color.

60c each;  
3 for \$1.60;  
12 for \$6.

*You will be especially interested  
in this colorful new ground-cover,  
so attractive in all seasons.*



© J. & P. CO.

*Polygonum*



## DWARF POLYGONUM Reynoutria

One of the finest ground-covers, interesting all year—a Japanese specimen improved by Amos Perry, great English plantsman. Establishes itself well, produces modest under-ground runners. Yellow-green foliage turns brilliant red in fall. Thrives best in full sunlight; hovers 4 to 6 in. from soil. Blooms in fall—fragrant, airy pink sprays similar to Silver Lace Vine; deep-red buds.

50c each; 3 for \$1.35; 12 for \$5.

# J. & P. MODERN Perennials

*Pentstemon, Cherry Glow*



© J. & P. CO.

## PYRETHRUM—Pink Bouquet

Here's a pert double Painted Daisy, one of the finest of those wonderful early summer flowers that have become so popular in recent years, with five to eight 4-in. blooms on a single stem! It reminds one of dainty Dresden China—a quaint, saucy figurine of the sort you instantly admire, just as you will Pink Bouquet. The outer petals are a deep rosy pink while the interesting centers have white masses of shorter petals. Unlike most Pyrethrums, the petals stand straight out and the stems upright in all weather, very clean-cut. Blooms come in May and last through June. Stems are 30 in. Just what you have wanted!

65c each; 3 for \$1.75; 12 for \$6.50

## PENTSTEMON—Cherry Glow

Good news! Here is an outstanding variety of those delightful flowers so loved throughout the South, that will winter even in the rigorous climate of northern New York. The newest Pentstemon—a hybrid, to give you flowers almost as large as those giant blooms of the tender Gloxinoides, of which northern gardeners have long been so envious. Cheerful, bright cherry-red flowers touched with white at throat. Long 20-in. spikes, in great profusion from June till frost, with six to eight spikes continuously in various stages of bloom. Excellent for cutting. Plants require winter protection in zero climes.

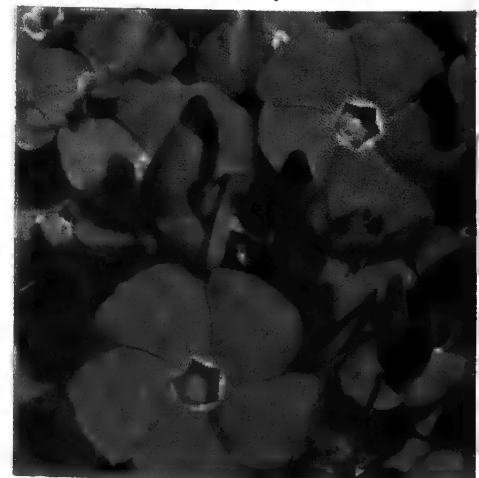
75c each; 3 for \$2.; 12 for \$7.50

## VINCA MINOR Bowles

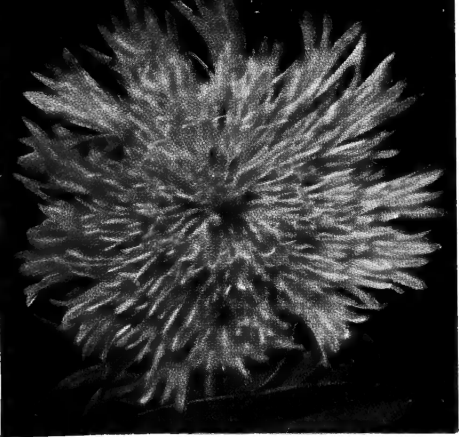
With repeating blooms of Alice-Blue flowers, far superior to the old-fashioned Vinca Minor. Foliage always clean; never rusts or turns brown. Most satisfactory of flowering ground-cover plants; excellent for banks, under trees, other shady or unsightly spots.

3 for 75c; 10 for \$2.;  
100 for \$18.

*Vinca Minor, Bowles*







*Stokesia, Lavender Queen*

## STOKESIA

### Lavender Queen

Mammoth form of old-fashioned Stokes Aster, 4-5 in. across. Double flowers, silvery-blue suffused lilac-blue at center. 18-24 in. tall. Vigorous, bushy growth, stands heat. Blooms freely all summer and fall. Fine for cut-flower arrangements. Excellent for any border. Very hardy.

50c each; 3 for \$1.35; 12 for \$5.

## SCABIOSA

### Giant-Flowered

One of the loveliest and most effective blue flowers for summer and fall. A long bloomer. Graceful as a cut-flower; keeps well. The wiry stems are easy to add to mixed flower bouquets.

50c each; 3 for \$1.35; 12 for \$5.

## RUDBECKIA—The King

Regally it bears its large, deep crimson-red flowers—the petals never fold back; the stems remain majestically stiff. Graceful; long-lasting. From the half-open flower to the orange-brown seed-cone, it is always attractive. Effective, long-lasting cut-flowers. Grows 4 ft. high.

60c each; 3 for \$1.60; 12 for \$6.

# HARDY TRITOMAS

Now the J. & P. watchword of true hardiness also applies to the much-desired "Red-Hot-Poker" plants. We present this new, perfectly hardy strain of Tritoma with decorative foliage, blooming all season. Delightful in the garden and also for flower arrangements.

## APRICOT PRIDE

Huge 8-in., yellow spikes richly overcast with intense apricot glow; never faded. 30-in. stems. 60c each; 3 for \$1.60; 12 for \$6.

J. & P. New 1942

## GOLDEN PRIDE

Deep golden-yellow — attractive always. One clump often has 15 to 20 8-in. spikes during season. 30 in. 60c each; 3 for \$1.60; 12 for \$6.

J. & P. New 1942

## ORANGE PRIDE

Well worth a favorite spot in your garden. 8-in. spikes; rich overlay of bright orange. Ornamental. 30 in. tall. 60c each; 3 for \$1.60; 12 for \$6.

J. & P. New 1942

## COMET

Reddest of these hardy Tritomas, truly a "comet." 8-in. spikes. Intriguing. 60c each; 3 for \$1.60; 12 for \$6.

J. & P. New 1942

## GALPINI

A graceful dwarf species introduced by us last spring. Slender, 24- to 30-in. stems; dainty 4- to 6-in. spikes of salmon-saffron; profuse July to Oct. Sun or partial shade. 60c each; 3 for \$1.60; 12 for \$6.

Golden Pride

## TOWER OF GOLD

The old favorite; unsurpassed for a bold, architectural effect. 4-ft. stems have strong, stocky, 8-in. flower-heads of yellowish gold. 50c each; 3 for \$1.35; 12 for \$5.



*Tritoma Galpini*



*Rudbeckia, The King*

Orange Pride

## VIOLET

### Royal Robe

A new prolific variety with extra-large flowers of deep, rich color; real Violet fragrance. Unusually long stems; sturdy foliage. Blooms freely. In winter we protect with leaves or straw.

65c each; 3 for \$1.65; 12 for \$6.50

## VIOLA

### Double Russian

Exquisite, double, old-fashioned Violet with unusually sweet fragrance. Hardy anywhere. Produces abundance of lovely flowers. Excellent for semi-shady places. Blooms May to October.

3 for \$1.10; 12 for \$4.

## VERONICA

### Blue Spire

Deep blue. Blooms in early summer, again later if cut off after first bloom. An improved *V. subsessilis*. Most satisfactory. 24 in. tall — excellent border plant neither sun nor dry weather will harm. Clean, bushy, upright.

3 for \$1.10; 12 for \$4.

Comet

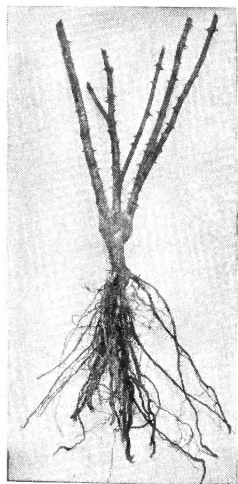
J. & P. New 1942

*Violet, Royal Robe*



# The J. & P. Motto: ONLY ONE GRADE-

# The Finest



A typical plant.

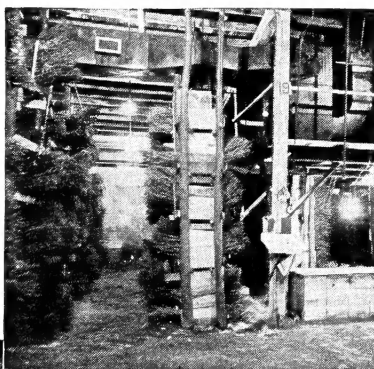
EXPERIENCED gardeners recognize true values and fair prices. The continuing and abundant harvest in perfection of form, color and fragrance of J. & P. Modern Roses from June to October quickly demonstrates the futility of the small savings through lower prices for inferior grades. J. & P. Modern Rose plants are more than "No. 1 grade" and "2-yr.-old"—they are the finest in every way that modern horticultural skill has been able to produce—superior in hardiness, resistance to disease, form, fragrance, habit and abundance of bloom.

Our full facilities have been used to give you unsurpassed quality—select varieties, full-stemmed with robust root systems, tested and proved by two years' growth in our own fields, true to name and class, sturdy and free from disease.

J. & P. Modern Perennials, Shrubs and Trees are of the same high quality and newest select varieties as our Modern Roses. The continually increasing demand is splendid evidence that in this way we can serve you best.

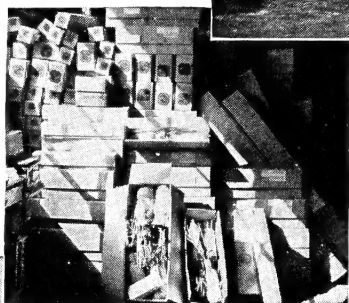
## Sixty-Seven Years of Service

NOW, in the sixty-eighth year of service to gardening, our extensive trade requires the operation of nurseries from the Atlantic to the Pacific and the most modern scientific methods and equipment for propagation, growing, packing and shipping, including air-conditioned storage for the ideal winter care of dormant plants. Experimental greenhouses are also maintained in Newark, so our plant research and hybridizing activities may continue without interruption in the winter months.



Above is a portion of the air-conditioning equipment in our storage buildings, so your plants will be in best possible condition for immediate growth and abundant bloom.

At right is a part of the day's orders, securely packed in modern containers specially designed for Modern Rose plants.



J. & P. nurserymen in the fields last June budding plants that will be harvested next fall for the planting season of 1943.



## Order Early!

The increased demand for Modern Rose plants is exceeding all our expectations. We urge you to order early and avoid disappointment; the stock of many varieties may be exhausted before your planting season has ended.

## All Roses and Perennials

(Everything Except Tree Roses, Flowering Trees and Shrubs, Apple Trees)

Every price in this book includes transportation paid to your address in accord with terms at right, except for those noted above (C.O.D. shipments are transportation collect). Do not try to send extra money with your order for transportation. All J. & P. shipments are carefully and securely packed in modern containers.

We Do Not Ship Plants of Our Modern Perennials West of Denver

## Sent Prepaid

**TERMS**—Please send remittance with order for all orders under \$10.; or \$1. with order and balance C.O.D. If you do not wish to send cash with a larger order and do not now have a charge account with us, please give bank and 3 other references.

**C. O. D. Orders**—If you wish C.O.D. shipment, send 10% cash with order, or \$1. on order for less than \$10. Your plants will be sent by parcel post or express; balance due, C.O.D. fee and transportation, collect.

## Largest Rose Hybridizing and Research Dept. in the World

In addition to the extensive J. & P. test gardens in Newark's rigorous climate of northern New York State, ample assurance of real hardiness in your garden, here the Jackson & Perkins Department of Plant Research maintains the world's largest Rose hybridizing operations to assure continued progress in the Parade of Modern Roses. Here debutantes of the Rosedom of the future are being created and developed for introduction even as much as five years from now.

Under the direction of Eugene S. Boerner, real improvement has also been made in Modern Perennials; perhaps one of the outstanding accomplishments in this field is the J. & P. race of truly perennial, 100% double, Giant Delphiniums in separate colors on pages 39, 40 and 41.

## 120 Testing Stations

FROM COAST TO COAST,  
FROM NORTH TO SOUTH

—You Know J. & P. Modern Roses  
Will Do Well Where You Live

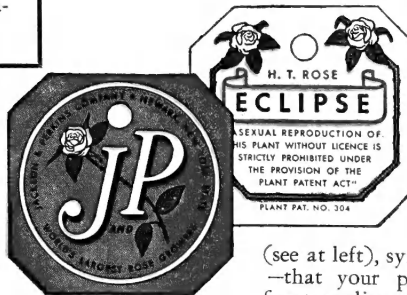
Even after close observation and extensive trials in our nurseries have convinced us we have a new Rose of unusual merit, we take another two years for actual garden tests by 120 trusted observers from coast to coast, who tell us how they do in their sections. Our regional experiences are at your disposal.

## Rose Plants for Gifts

The unique J. & P. Modern Rose Plant Gift Certificate, with a beautiful red Rose in a crystal-clear plastic box, in addition to its tremendous popularity for Christmas giving, may be used at any time of year to observe birthdays, anniversaries, etc.

## The J. & P. Waterproof Label

Symbol  
of our  
Guarantee



Every Modern Rose plant you receive from us bears a waterproof identification label

(see at left), symbol of our guarantee—that your plants will be of the finest quality, full-stemmed with robust root systems, tested and proved

by two years' growth in our own fields, true to name and class, sturdy and free from disease, and will reach you in perfect condition.

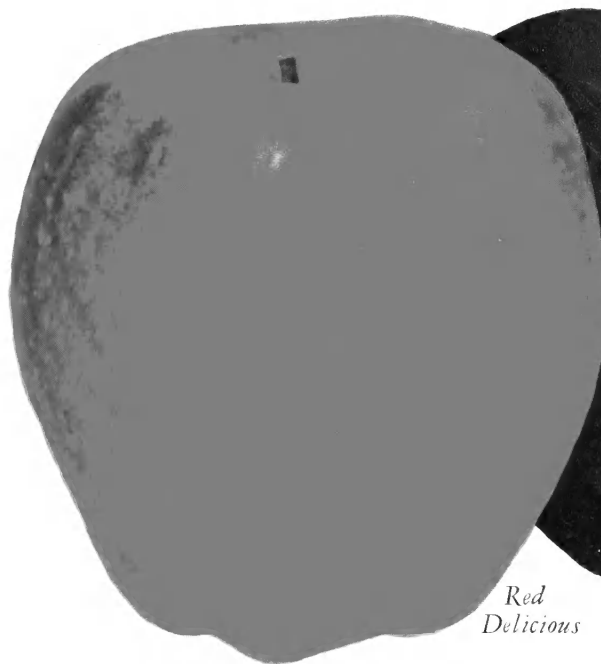
J. & P. Perennials, Trees, etc. must meet the same exacting standards as J. & P. Modern Roses and are backed by the J. & P. Guarantee of Quality and Satisfaction.

# Jackson & Perkins Co.

NEWARK,  
NEW YORK STATE

## Rose Capital of America





**LARGE  
Luscious**

# Apples

on  
**EXTREMELY DWARF TREES**  
That Will Bear *in Your Own Yard* Next Year!

*Red  
Delicious*

## Beautiful and Fragrant Flowering Trees in Spring

In spring every branch is covered with lovely, fragrant blossoms as exquisite as Flowering Crab—so profuse they are a garden decoration in themselves. Flowers, foliage, fruit and a graceful shape so distinct from ordinary ornamental plantings, all make J. & P. Dwarf Apple Trees ideal.

## Luscious Apples in Summer and Fall

What could be so satisfying as eating your own Apples fresh from your own yard? A bowl of big, rosy, tree-ripened McIntosh or Delicious from your own midget trees has an appeal money cannot buy. In addition to their handsome appearance and luscious fruit, J. & P. Dwarf Apple Trees are almost a complete nature study course for the children, and of never-ending interest to every member of the family.

Planted in the border, they do not interfere with the growth of flowers right up to and around them, and may be planted as close as 6 ft. apart. Use J. & P. Dwarf Apple Trees in pairs at a gate or entrance, or in corners, borders, or against fences and walls, or among your shrubs. In a miniature orchard they are best spaced about 10 × 10 ft.

## A Horticultural Triumph!

For hundreds of years orchardists have tried to do it. J. & P. Dwarf Apple Trees are grown from buds of our finest full-size American varieties, grafted on a special root-stock (known to pomologists as Malling IX) originated in England. The root-stock makes the miracle—the trees stay dwarf, the Apples ripen 2 weeks earlier, and they start right in to bloom and bear the very next year. These trees are both dwarfed and longer-lived than those heretofore known as dwarf; they will be living companions to your children or grandchildren.

## 8 Popular Varieties

**Yellow Transparent**

*Finest Early Summer*

**Wealthy**

*Ripens in mid-August*

**Red Delicious**

**Yellow Delicious**

**McIntosh Red**

**Red Rome Beauty**  
*(Gallia)*

**Cortland**

**Northern Spy**

**ACT NOW!** Quantities available this year are limited—we urge you to order early. All are 2-year-old, nursery-grown, 4-ft. trees, up to exacting J. & P. standards in every way.

**\$2 EACH**

shipped at spring  
planting time

**ANY 3 \$5  
FOR**

These prices include safe, expert packing, guaranteed to reach you in good condition. Dwarf Apple Trees are sent Express collect.

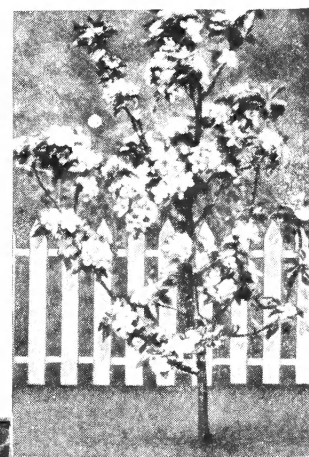
Jackson & Perkins Co. Presents

## The New Dwarfed Dwarf Apple Tree—Better, Earlier Fruit on Long-Lived Trees that Stay Dwarf!

**N**EWLY PERFECTED—now you can plant Apple Trees in even the smallest garden plot and enjoy them all your life, without ever crowding out your Roses, Perennials, or other flowers and vegetables! Think of these midget trees that will give a crop of large, luscious Apples next year. We have found individual trees with over 500 blossoms the year after planting and bearing more than 20 pounds of Apples. By the time they are four years old, they are in full bearing.

J. & P. Dwarf Apple Trees will bear bigger, more colorful Apples than the big trees do, and about 2 weeks earlier. The trees grow only 5 or 6 ft. tall. They let the sunshine in so every Apple can color beautifully.

*The little girl is three; the McIntosh Red Dwarf Apple Tree was planted the year she was born. Even the first year after planting it bloomed as at right and bore a generous number of Apples.*





# NEW for 1942 *Longest-Blooming* **HARDY YELLOW CLIMBING ROSE**

## *King Midas*

So shimmering, so regal, so glorious are the lovely, large Hybrid-Tea-like blooms that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into living, limpid, yellow gold. Truly, this blessing of cheer-giving yellow that almost completely covers the plant for from three to six weeks will bring a blaze of golden glory to pillar, porch, pergola, trellis, fence, or brighten a corner of the yard, house or garage.

© J. & P. CO.



Plant Patent  
applied for

### **Have Hundreds of Large, Double Blooms from Even a Single Plant**

*This amazing Climbing Rose with the Midas touch will perform miracles of beauty for you wherever you plant it. A 1936 seedling by Dr. Nicolas—nurtured, tested, observed and propagated by the J. & P. Dept. of Plant Research, to be ready for your 1942 garden.*

**Longest-blooming**—begins early, continues through June till other large-flowered Climbers have ended.

**Lavishly prolific**—the exquisite buds open in many large clusters of 4 to 6; make the whole plant a miracle cloth-of-gold.

**Living gold**—in the size, form, and quality rosarians have long wanted.

**Modern, pointed buds**—golden-yellow flushed with red, slow to open, lovely for cutting; medium long stems.

**Large, long-lasting, double blooms**—hold their graceful, high-centered form as flowers slowly unfold, almost until full-open; 4½ to 5 in. across; the golden-yellow gradually lightens to clear, unfading yellow till petals drop; does not burn.

**Fast-growing**—establishes itself quickly and throws out long, stout, blooming wood from basal shoots; canes grow 8 to 10 ft. high; will bloom freely next year.

**Extremely hardy**—inherited sturdy Wichuriana blood through both parents; very resistant to diseases; stands heat well.

**Luxuriant foliage**—bright glossy green with reddish stems; in late summer becomes deep green, rich and leathery.

**\$1.50 each; 3 for \$3.75; 12 for \$15.**

*Realizing its immense demand, we hope we have grown enough plants, but you are urged to order early; they will be sent prepaid at the proper spring planting time.*

## **Jackson & Perkins Co.**

**NEWARK, NEW YORK STATE**

*Rose Capital of America*